

## Board of Directors Meeting Minutes

Tuesday, November 18, 2014

Students' Union Building

### 1) Meeting Called to Order

4:06PM

#### PRESENT

Dylan Robinson	President
Leif Douglass	Vice President External
Melissa Gordon	Vice President Internal
Meshari Alanazi	International Students' Representative
Megan Graham	LGTBQ Representative
Sabina Donnelly	Graduate Students' Representative
Kaitlin Clement	Director-at-Large
Lahana Ghosh	Director-at-Large
Taylor Gluska	Director-at-Large
Cameron Staff	Director-at-Large

#### REGRETS

Paige Bernard	Women's Representative (on leave)
Elizabeth Whiting	Aboriginal Representative (on leave)

#### ABSENT

#### STAFF

Nathan Lane	Executive Director
Alex McLellan	Research and Governance Coordinator
Natalie Reisle	Membership Development Coordinator
Abbey McAuley	Services Coordinator
Jillian Griffin	Campaigns and Outreach Coordinator

### 2) Approval of the Agenda

#### 2.1) MOTION

*GLUSKA/GHOSH*

Be it resolved that the Board of Directors adopt the agenda as presented

**CARRIED**

### 3) Approval of the Minutes

#### 3.1) MOTION

*ALANAZI/STAFF*

Be it resolved that the Board of Directors adopt the minutes from the November 04, 2014 Board of Directors meeting

**CARRIED**

3.2) MOTION  
GORDON/GLUSKA

Be it resolved that the Board of Directors adopt the minutes from November 03, 2014; and November 10, 2014 Executive meetings

**CARRIED**

4) **Correspondence**

FOR ACTION

FOR INFORMATION

5) **Presentations**

TRUSU Finance Club – National Investment Banking Conference

A member of Club presented the request for a grant to support attendance of 20 to 25 students at the National Investment Banking Conference. The conference includes participants from the best institutions across North America to present case studies. There is currently low recognition of TRU at other schools and employers and students from TRU will compete to build a profile and to network. The Club hopes that all members of the Club can attend and is working with 25 students to go. The cost is high with registration and accommodation. The grant would reduce cost for individual students to \$50-100. The Club explored multiple transportation options to determine the cheapest. The Club has had a challenge applying to the Comprehensive University Enhancement Fund due to the inability to get a Dean's signature.

TRUSU MBA Club – Sun Peaks Team Bonding Event

A member of the Club presented a request for a grant to support a trip to Sun Peaks for Club members. This would be the first event of its kind for the Club. There are currently two MBA cohorts with one starting and one approaching graduation. These cohorts haven't had the chance to get together and develop bonds. The trip would be a unique experience off campus, particularly for the many international students, and would serve as both an opportunity to bond and as a farewell party. The grant would support accommodations. The School of Business and Economics is expected to make a contribution and individual participants will make contributions. The Club would leave immediately after exams.

TRUSU Cancer Awareness Club – Eastern Beats & Eastern Eats Fundraiser

A member of the Club presented a request for a grant to support a fundraiser. The event is intended to provide a fun environment to enjoy music, dance performances, and food. The Club's Eastern Beats event last year had positive feedback with 70 attendees, and this year the event will grow to including food as a means to raise awareness of how probiotics can prevent cancer. Club members will prepare South Asian food. Costs include the DJ, venue rental, and food ingredients. The Club will sell tickets for \$5. All funds raised will be donated to the Canadian Cancer Society.

## TRUSU Pride Club – Professional Development Fair 2015 Event

No member of the Club was in attendance to present.

## TRUSU PCMA Club – Mosaic Fashion Show Event

Members of the Club presented a request for a grant to support the 2<sup>nd</sup> Annual Mosaic Fashion Show on March 6 in the Grand Hall. The event is a professional styling opportunity in partnership with local businesses. The purpose is to raise awareness of professional dress amongst student-attendees, and to provide event-planning experience for Club members. The event is a collaboration with other Clubs including the Visual Arts Student Association and the Canadian Nursing Student Association. Costs include venue rental, staging, lighting, sound, promotional materials, and decor. Revenues include a pending Comprehensive University Enhancement Fund grant, ticket sales, and sponsorships. Last year, the event had 350 participants and this year projected ticket sales are based on a target of 400.

## TRUSU Marketing Club – Monarch Night Event

A member of the Club presented a request for a grant to support the Monarch Night event on March 6. It would be a social and networking event to encourage student and community interaction. The Club will use it as an opportunity to engage in social media marketing techniques. The Club expects 400 attendees and the event is on the same day as the Mosaic Fashion Show so will take advantage of that. Entry will be given based on a \$5 ticket or participation in the Mosaic Fashion Show.

## 6) Committee Reports

### Campaigns Committee

Douglass reported that the committee has been focused on the municipal election with the aims of providing students with voter information and making voting easier. Information was provided through a video on the process of voting and how to access candidate information as well as through a website with candidate's platforms and responses to a questionnaire. Voting has made easier with an on campus special voting opportunity, organized in partnership with the City, on November 13. This was a first for municipal elections and 280 students, faculty, and staff voted there. Both voters and City staff provided positive feedback.

### Services Committee

No report

### Entertainment Committee

Gordon reported that the committee met once since the last Board meeting and continues to prepare for Winter Kickstart events. The committee discussed an interactive approach to promote Kickstart and ticket distribution for the Movie Night.

## Equity Committee

Gordon reported that the committee met once since the last Board meeting. It debriefed on the Student Visa and Immigration Workshop, and continued planning for the National Day of Action and Remembrance on Violence Against Women.

## Policy Committee

Nothing to report

## Executive Committee

Robinson reported that the Executive coordinated the Union's attendance at two events: the President's Lecture Series Run/Walk and Reception and the TRUSU Bangladesh Club "You're Invited 2014" event.

## 7) Institutional Student Representation Reports

### Student Caucus

Robinson reported that there are two appointments for consideration later in this agenda.

The Student Caucus is focused on two issues. This first is responding to challenges with the Senate appointment process by advancing a proposal to expedite the appointment process. The second is advancing the implementation of student course evaluations.

The Student Caucus has a meeting this Wednesday, November 19 with a presentation from the Office of Environment and Sustainability on the Strategic Sustainability Plan; reports on Senate appointments and student course evaluations; and discussion on the Examinations Policy.

## 8) Canadian Federation of Students Report

## 9) Finance Report

### Financial Statement – October 2014

Lane reported on the Unrestricted Fund Statement of Operation. Under revenue, the Fall membership dues have been received and match projections. Common Grounds revenue is as projected. Under expenditures, the Students' Union Building utilities are slightly over budget due to a change from formulaic to metered billing. Fall Kickstart shows an over expenditure in Movie Night that is due to an allocation error that when corrected will allocate expenditures across the Back to School Barbeque and the Tunes Against Tuition Fees Concert. Overall, the fund is operating in balance.

In the Health and Dental Fund revenue includes fees and opt-ins collected. Opt-in revenues continue to increase above projections, which is a strong endorsement of the value of the Plan. Expenditures include monthly premiums. There is a significant excess of revenue over expenditure at this time, but that is

due to cash flow by which annual fees are received all at once and premiums are charged monthly throughout the year.

In the Capital Fund revenue includes fees, which are on target, and the monthly schedule for replacement and recovery. Expenditures are primarily the monthly schedule for amortization.

Overall, the financial performance of the Union remains close to projections and is in a strong position.

## 10) Staff Report

### Clubs Services Tracking Sheet – October 2014 (Lane)

Lane reported that the number of registered Clubs is similar to the previous year, and indicates that the capacity is being reached. The number and value of grants is similar to last year and to budget projections. Club printing is up substantially from the previous year, demonstrating the value of the service. The Services Committee is investigating workshops for Club leaders regarding designing materials for printing to improve the efficiency of the printing service. Ticket sales events and volume are up significantly since procedures were updated to improve value through credit/debit capability and hours of availability.

### Peer to Peer Tracking Sheet – October 2014 (McAuley)

McAuley reported that user accounts are increasing across the services, especially the Housing Registry. An increase in accounts in the Book Exchange and the Tutor Registry are anticipated at this point in the year.

Activity in the services is closely following yearly trends.

### Building Operations Tracking Sheet – October 2014 (McAuley)

McAuley reported that while bookings are slightly down in every room in the booking system, observation suggests that the building remains well used. This suggests an issue of tracking not use.

### Common Grounds Tracking Sheet – October 2014 (Lane)

Lane reported that overall sales continue to be strong; however food sales are up and drink sales down. The increase and changes in campus food providers, particularly in high-end drinks, has impacted sales distribution. Common Grounds will remain viable through adapting to these changes and maintaining a competitive advantage in selected areas including food and hours of operation.

### Members' Services Tracking Sheet – October 2014 (McAuley)

McAuley reported that non-salable items are operating as usual, with the exception of substantial increases in International Student Identity Card issuing.

Ticket sales through partnerships are improving with a significant increase in Kamloops Symphony ticket sales and the addition of the Sun Peaks partnership in the coming weeks.

## Vice President Finance Posting (Lane)

Lane reminded the Board that a posting was approved at the October 21 meeting and has been conducted as per policy. The posting was up for a two-week period, a number of applications were received, and the Executive Committee shortlisted three candidates. Those candidates have been included in the agenda for consideration.

A balloting process was conducted and the successful candidate will be approved in a motion later in the meeting.

## 11) Old Business

## 12) New Business

### 12.1) MOTION – APPOINTMENT OF STUDENT REPRESENTATIVE *DOUGLASS/CLEMENT*

Be it resolved that the Board of Directors appoint Dana Prymak to the Associate Vice President Academic Selection Committee

**CARRIED**

### 12.2) MOTION – APPOINTMENT OF STUDENT REPRESENTATIVE *DONNELLY/ALANAZI*

Be it resolved that the Board of Directors appoint Teshu Agarwal to the Landscape Advisory Committee

**CARRIED**

### 12.3) MOTION – CLUB RATIFICATION *GORDON/DONNELLY*

Be it resolved that the Board of Directors ratify the TRUSU Sociology Club

**CARRIED**

### 12.4) MOTION – CLUB RATIFICATION *CLEMENT/GLUSKA*

Be it resolved that the Board of Directors ratify the TRUSU Shakespeare Club

**CARRIED**

### 12.5) MOTION – TRUSU GRANT *DOUGLASS/ALANAZI*

Be it resolved that the Board of Directors fund the TRUSU Finance Club \$1000.00 to attend the National Investment Banking Conference

**CARRIED**

### 12.6) MOTION – TRUSU GRANT *STAFF/GHOSH*

Be it resolved that the Board of Directors fund the TRUSU MBA Club \$1000.00 to host the Sun Peaks Team Bonding event

**DEFEATED**

12.7) MOTION – TRUSU GRANT  
*DONNELLY/GORDON*

Be it resolved that the Board of Directors fund the TRUSU Cancer Awareness Club \$250.00 to host the Eastern Beats and Eastern Eats Fundraiser

**CARRIED**

12.8) MOTION – TRUSU GRANT  
*DOUGLASS/GHOSH*

Be it resolved that the Board of Directors fund the TRUSU PCMA Club \$1000.00 to host their Mosaic Fashion Show Event

**CARRIED**

12.9) MOTION – TRUSU GRANT  
*DOUGLASS/DONNELLY*

Be it resolved that the Board of Directors fund the TRUSU Marketing Club \$1000.00 to host their Monarch Night Event

**OUT OF ORDER**

12.10) MOTION – APPOINTMENT VICE PRESIDENT FINANCE  
*CLEMENT/GORDON*

Be it resolved that the Board of Directors appoint Ryan Makar to the position of Vice President Finance for the 2014/2015 term

**CARRIED**

**13) Meeting Time**

Tuesday, December 02, 2014 – 4:00PM

**14) Notices of Motion**

**15) In Camera Section (if needed)**

**16) Adjournment**

16.1) MOTION  
*DOUGLASS/ALANAZI*

Be it resolved that this meeting be adjourned

**CARRIED**