

Board of Directors Meeting Minutes

Tuesday, August 23, 2016

Students' Union Building

1) Meeting Called to Order

4:00PM

PRESENT

Amber Storvold	Vice President External
Gagandeep Singh	Vice President Internal
Oluwafemi Akinsanpe	Vice President Finance
Sierra Rae	Women's Representative
James-Dean Aleck	Aboriginal Representative
Chandan Sehgal	International Students' Representative
Caitlin Orteza	LGBTQ Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Gunveet Singh	Director-at-Large

REGRETS

Brian Chiduuro	President (on leave)
Yash Thakker	Graduate Students' Representative
Laura Santamaria	Director-at-Large

ABSENT

STAFF

Nathan Lane	Executive Director
Alex McLellan	University Governance Coordinator
Natalie Reisle	Communications Coordinator
Dylan Robinson	Equity Coordinator
Leif Douglass	Campaigns Coordinator
Parth Patel	Entertainment Coordinator

2) Approval of the Agenda

2.1) MOTION
SINGH, GAGANDEEP/RAE

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

3.1) MOTION
SEHGAL/ORTEZA

Be it resolved that the Board of Directors adopt the minutes from the August 09, 2016 Board of Directors meeting

CARRIED

3.2) MOTION
GILBERT/AKINSANPE

Be it resolved that the Board of Directors adopt the minutes from the August 09, 2016 Executive meeting

CARRIED

4) Correspondence

FOR ACTION

FOR INFORMATION

5) Presentations

TRUSU Grants Application #2016-CG-114 HEC Social Business Creation (Kim Annis)

Annis presented the request for a grant to attendance of seven students, who are members of the TRUSU Entrepreneurship Club, at the conference in Montreal on September 4-12. Earning an invitation to the conference was a process that began four months ago. Club members undertook three weeks of training through correspondence, have been fundraising, developed social businesses, and succeeded in three rounds of competition. The team is the only one representing Western Canada. The conference consists of an intensive one-week training course in social enterprise. Attendees will bring what they learn back to the Club. Costs are driven by travel and accommodation in Montreal for a week. The Club will be doing one more fundraiser, a ticketed leadership workshop based on a survey of skills people are interested in developing.

6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee met once since last board meeting on August 17, and will meet next tomorrow.

Gunveet Singh provided a logistical update on a popcorn demonstration to speak about student financial aid. Hickson provided an update on licensing for a documentary screening. Storvold provided dates and times of presentations to faculty councils and departments.

In terms of progress against the Strategic Plan, the committee is mostly on-track.

Objective 1.0 to demonstrate stakeholder support for a review of the TRU funding formula is the committee's major initiative of the Fall semester. Actions are largely on track. An outreach training session is scheduled. A Keynote presentation is prepared. An infographic has been produced to be shared on social media. One delayed item is the drafting of a letter regarding TRU funding to be co-signed by the Union, the Faculty Association, and the TRU Board of Governors. The draft letter needs refinement, but it is not time-sensitive.

Objective 2.0 to demonstrate the impact of fee levels on students is on track. A public presentation on post-secondary education will be based on public opinion polling data from this year. That presentation will be scheduled for October. A documentary screen will be scheduled for the Winter semester.

Objective 5.0 to position grants as a key provincial election issue is on track. The committee will present to the British Columbia Standing Committee on Finance and Government Services regarding student financial aid. The registration for a presentation will open on September 06, and the committee will present in late September. A financial aid strategy was also adopted in the campaigns plan of the British Columbia Federation of Students at the most recent Annual General Meeting.

Objective 6.0 to advance student issues in the federal budget consultation is somewhat off-track. The committee had planned to present to the federal budget consultation process based on an understanding that the process took place in February. This year the process began in July, and the committee has missed the written submission deadline. However, there are in-person consultations to be held in Kelowna in October, and the committee has applied to present.

Services Committee (Nathan Lane)

Lane reported that the committee has met once since the last Board meeting. It focused on planning materials and a collection strategy for the Food Bank.

In terms of progress against the Strategic Plan, the committee is mostly on-track.

Objective 1 regarding the food bank donations is on-track. The partnership with the Movie Night is on track, and a food drive across campus is planned to be rolled out in October.

Objective 2 regarding Health and Dental Plan awareness and usage is on track. Four promotional tables are planned and the committee has produced materials content for each. These will not take place until mid-October, so the committee is ahead of schedule.

Objective 3 regarding reestablishing the Studentsaver discount program has not had a lot of progress since the last Board meeting. The committee is still in the solicitation phase. There is an opportunity to complete this, but time running out.

Objective 4 regarding reestablishing the Volunteer Registry has not started.

Entertainment Committee (Parth Patel)

Patel reported that the committee met once since the last Board meeting. The committee finalized a list of performers for the Back-to-School Barbecue, finalized the entertainment stations for Movie Night promotion and a giant Jenga game.

In terms of progress against the Strategic Plan, the committee is on track.

Regarding the Back-to-School Barbecue, table registrations are slightly off-track from the goal, but successful nonetheless. There have been 77 registrations from the community against the goal of 100; 19 registrations from TRU departments against the goal of 25; and 20 registrations from Clubs against the goal of 30; for a total of 116. Last year, there were 140 registrations resulting in a lack of spaces. The committee is no longer proactively soliciting sponsors as more are expected and a diversity has already been achieved. The committee will now focus on logistics.

Regarding Clubs Day, there have been 26 registrations against the goals of 60, with substantial time left. An ice cream vendor has been secured, and the committee is exploring the potential to reproduce the entertainment stations from the barbecue.

Regarding the Movie Night, the committee has secured licensing for the movie.

In terms of overall readiness for the Fall semester, the Barbecue, Clubs Day, and Movie Night logistics are all on track, sponsorships are on track, and invoicing is up to date. Logistical information will be distributed to vendors this week, and an extensive volunteer schedule will be sent shortly.

Equity Committee (Dylan Robinson)

Robinson reported that the committee has met twice since the last Board meeting, on August 15 and 22. The committee received updates on the pride parade table fair, finalized Refugees Welcome Here campaign materials, recommended a student representative for the TRU Diversity and Equity Committee, confirmed the text of the tax fairness material, selected organizations to be featured in the Story Teller's Gala takeaway materials, and scheduled a training session for the Refugees Welcome Here campaign.

In terms of progress against the Strategic Plan, the committee is on track.

Regarding the International Days event on Islamophobia, the committee met with the TRUSU Bangladesh Club leader who will participate in the panel discussion. The committee will solicit other panel members to speak on experiences with Islamophobia.

Regarding multiple objectives, exit surveys have been prepared.

Regarding the International Day for the Eradication of Poverty, a takeaway resource for the tax fairness event has been prepared.

In terms of readiness for the Fall semester, the first activities are on track. The Refugees Welcome Here campaign materials are complete and the committee is scheduling outreach training. The Pride Parade materials are complete, nine organizations are registered for the table fair, and invitations to dignitaries to participate are currently in distribution.

Policy Committee (Nathan Lane)

Lane reported that the committee has not met since the last Board meeting.

Executive Committee (Nathan Lane)

Lane reported that the committee has met twice since the last Board meeting, but one of those meetings did not have quorum.

President Chiduuro is applying for a leave of absence for the Fall semester. The Executive is assigning the President's roles to others. Vice President Finance Akinsanpe will serve as the Staff Relations Officer. Vice President External Storvold will serve as Board Chair and official spokesperson. Student Caucus Steering Committee member Michael Zaitlin will serve as Student Caucus Chair.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan reported that the Student Caucus Steering Committee has met once since the last Board meeting on August 18. The committee had not had a full meeting for two weeks, and caught up on a lot of content. It reviewed materials content for the Hungry for Choice campaign, as well as logistics for the food truck festival, classroom presentations, and soliciting business letters of interest in the campus food services market. It reviewed materials content for the Open Textbooks campaign efforts to secure faculty champions, and logistics regarding the campaign launch on August 30. The committee also met with the Dean of Students regarding procedural fairness for students and non-academic conduct. This served as an initial meeting regarding principles and there will be follow up.

In terms of progress against our Strategic Plan, the Caucus is largely on track. Overall, in comparison to the last update, the committee is again much closer to being on track, but a number of actions are proceeding with some concerns – rolling up to goals and objectives. As in the past, this is largely due to being behind schedule rather than experiencing problems. In terms of readiness for the Fall semester, the first projects are largely ready to launch.

Regarding Student Caucus recruitment and support, there is progress but behind schedule. Items in progress include contacting current Student Caucus members to reapply, preparations for the Student Caucus Information Session, preparations for the Student Caucus Orientation, and the Student Caucus Orientation social, for which catering arrangements need to be made.

Regarding the food service initiative, there is progress but behind schedule. Progress has been made on hosting a food truck festival with five vendors confirmed and contracts being secured.

Regarding the Open Textbooks initiative, there is progress but time is getting short to prepare for the August 30 campaign launch. Progress has been made on securing five faculty champions, and coordinating a press conference for the campaign launch. Board members will receive an invitation with details and are encouraged to all attend. Outstanding work includes finalizing materials for the campaign launch, and preparing an Open Textbooks Fellowship proposal

Regarding the Student Budget Consultation accountability initiative, progress has been made on distributing the Report. Outstanding work includes securing presentations to the Budget Committee of Senate, Senate, and the Board of Governors, and preparing content for a Student Budget Consultation webpage to track responses.

8) **Canadian Federation of Students Report**

69th Provincial Semi Annual General Meeting (Amber Storvold)

Storvold reported that the meeting was informative with a number of helpful workshops. Representatives from the Union participated in four committees: campaigns, policy, organizational and services development, and budget. Representatives also participated in constituency meetings.

Rae reported that she attended the Policy Committee, and number of motions were passed. This included a motion to review the sexual harassment policy, which had not been updates for many years. Rae also attended the Women's Constituency, which discussed the Let's Get Consensual campaign. There was also a discussion about Aboriginal youth in care, and there was a lot of interest in the Union's plans for the Story Teller's Gala.

Gunveet Singh reported that he attended the Organizational and Services Development Committee, and there was a motion passed to change Unions' local numbers from a designation of the order of joining the national organization to a designation of the order of joining the provincial organization. This is part of an effort to make the provincial organization independent. The Union's local number will change from 15 to 5. Singh also attended a workshop from the Tenant's Resource Advocacy Centre, and it would be a good idea to bring this workshop to campus to explain tenants' rights.

Hickson reported that he attended the Campaign committee, and the Union's representatives there were successful in passing a motion to include a demand for upfront, need-based student grants in the provincial campaign, Squash the Squeeze.

9) **Finance Report**

10) **Staff Report**

Communications Report – August 15, 2016 (Natalie Reisle)

Reisle reported on communications from the week started August 15.

There has been a bump in website traffic in last two weeks due to the back to school effect of Health and Dental and UPASS. A posted job opening in Members' Services Desk was also widely shared driving more traffic.

Facebook reach nearly tripled this week due to the job opening and events for back to school being posted. It was lower than in previous years, however, due to a delay in invites.

Twitter engagement was also driven by the job posting and back to school events being shared.

A newsletter has not been sent yet this month. It is waiting on the finalization of back to school events and an updated membership list.

In terms of trends against the prior year, Facebook reach is up, Twitter engagement is down, and website traffic is on par.

TRUSU Grants Report – July 31, 2016 (Natalie Reisle)

Reisle reported that the fiscal year has now ended, but that the report provided only internal and unaudited figures. The Union allocated over \$200,000 in grants to students. There was \$15,000 allocated for general events; this year the Union will host information sessions with Clubs to grow the usage. There was \$29,000 allocated for educational events, which is good for a first year. There was \$155,000 allocated for conference attendance; the Board should expect to continue to see increases. There was only \$350 allocated for faculty lectures; the Union anticipates growth and a meeting will be held with Deans and Faculty Councils to promote opportunity.

TRUSU Grants Report – August 22, 2016 (Natalie Reisle)

Reisle reported that this report is for the new fiscal year, and no grants have been approved yet.

Club Registrations (Parth Patel)

Patel reported that the application for the approval of the TRUSU Modern Marketing Club meets eligibility requirements in terms of aims and purposes, signing authorities, and signatures of support.

11) Old Business

12) New Business

12.1) MOTION – CLUB REGISTRATION *SINGH, GAGANDEEP/RAE*

Be it resolved that the Board of Directors ratify the TRUSU Modern Marketing Club
CARRIED

12.2) MOTION – TRUSU GRANT
GILBERT/ORTEZA

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-114 \$5,000.00 to attend the HEC Social Business Creation Conference on September 05 – September 12, 2016

CARRIED

12.3) MOTION – LEAVE OF ABSENCE
SINGH, GAGANDEEP/HICKSON

Be it resolved that the Board of Directors approve a Leave of Absence of President Brian Chiduro for the 2016 Fall Semester

CARRIED

12.4) MOTION – HONORARIA REPORT
ORTEZA/ALECK

Be it resolved that the Board of Directors receive the Honoraria Report for the period of July 28, 2016 – August 10, 2016

POSTPONED

13) Meeting Time

Tuesday, September 06, 2016 – 4:00PM

14) Notices of Motion

15) In Camera Section (if needed)

16) Adjournment

16.1) MOTION
ORTEZA/RAE

Be it resolved that this meeting be adjourned

CARRIED