

Board of Directors Meeting Minutes

Tuesday, September 20, 2016

Students' Union Building

1) Meeting Called to Order

4:01 PM

PRESENT

Amber Storvold	Vice President External
Gagandeep Singh	Vice President Internal
Oluwafemi Akinsanpe	Vice President Finance
Sierra Rae	Women's Representative
James-Dean Aleck	Aboriginal Representative
Chandan Sehgal	International Students' Representative
Caitlin Orteza	LGBTQ Representative
Yash Thakker	Graduate Students' Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Laura Santamaria	Director-at-Large
Gunveet Singh	Director-at-Large

REGRETS

Brian Chiduuro	President (on leave)
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ABSENT

STAFF

Nathan Lane	Executive Director
Alex McLellan	University Governance Coordinator
Natalie Reisle	Communications Coordinator
Dylan Robinson	Equity Coordinator
Leif Douglass	Campaigns Coordinator
Parth Patel	Entertainment Coordinator

2) Approval of the Agenda

2.1) MOTION
GUNVEET/THAKKER

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

3.1) MOTION
ORTEZA/ALECK

Be it resolved that the Board of Directors adopt the minutes from the August 23, 2016 and September 6, 2016 Board of Directors meetings

CARRIED

3.2) MOTION
GAGANDEEP/SANTAMARIA

Be it resolved that the Board of Directors adopt the minutes from the August 17, 2016; August 26, 2016; September 02, 2016; and September 09 2016 Executive Committee meetings

CARRIED

4) Correspondence

FOR ACTION

FOR INFORMATION

Conference Grant Report #2015-CG-089 North American Ornithological Conference

Reisle reported that the the actual expenses were greater than most of the budget estimates because the budget was in United States Dollars. Travel was under budget as a result of carpooling. Total expenses based on eligible receipts was \$960 from the grant of \$1000.

General Event Grant Report #2015-GE-035 Derivatives Demystified

Reisle reported that no reimbursements have been made yet. The event was not catered as originally planned, and it is not likely that any reimbursements will be needed.

5) Presentations

CFBX Radio Station (Steve Marlow)

Marlow presented what the station does, and how it might work with the Union. He suggested that the Union host a show on the air to showcase the Union's work and that of Clubs. A show would be half an hour to an hour a week, would require a couple volunteers, and training would be provided. He also offered the airwaves for promotion as public service announcements are free.

TRUSU Grants Application #2016-CG-117 Enactus World Cup (Katie Doherty)

Doherty presented the request for a grant to support the attendance of two students at the conference in Toronto on September 28-30. The conference is often held further away, and it is a unique opportunity to attend it when it is hosted in Canada. National winning teams from 36 countries will present the projects they run in their communities. The attendees would be part of Team Canada, supporting the Memorial University team. They would be able to

interact with other teams, network with business leaders, and attend workshops and sessions focused on the United Nations Sustainable Development Goals. The attendees would bring experiences back to implement projects here in Kamloops.

TRUSU Grants Application #2016-CG-118 BC TEAL Interior Conference (Sarah Bingham-Hall)

Bingham-Hall presented the request for a grant to support the attendance of fifteen students at the conference in Kamloops on September 30 – October 01. The conference will consist of displays, workshops, and networking opportunities. Many of the attendees will be graduating, and this would be a good introduction to the association of teachers they will be joining. An expert in computer-assisted language learning will provide the keynote address.

TRUSU Grants Application #2016-GE-037 Pride Parade After Party (Paolino Caputo)

Caputo presented the request for a grant to support the hosting of the event on campus on September 28. The event is held in partnership and collaboration with the TRUSU Pride Parade, and will serve the Club's goal to foster community for queer people on campus.

TRUSU Grants Application #2016-GE-041 Political Science Mixer (Brayden Wilson)

Wilson presented the request for a grant to support the hosting of the event at Pizza Pi in downtown Kamloops on October 06. The event would gather students from across disciplines, and three political science professors would speak about courses, research, and opportunities for student involvement.

6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee met twice since the last Board meeting. The committee planned outreach dates for campus, participation in back-to-school events, and classroom talks.

In terms of progress against the Strategic Plan, the committee is on track.

The first objective, the Fund the Future campaign, is currently the main focus. Significant outreach on campus has gathered 1600 petition signatures to date, with close to 1500 from students and more than 100 from faculty and staff. This represents a significant number of students who are now more educated about how government funding of TRU works. Presentations to Faculty Councils and staff divisions have started with seven completed and four scheduled later this week. Next week the funding infographic will be published on social media.

Work on the objective to position grants as a key election issue has begun. The committee presented earlier today to the BC Select Standing Committee on Finance and Government Services. The presentation focused on two priority areas of funding and financial aid. Representatives of TRU made same recommendation on funding. British Columbia is the only province without

system of need-based grants, and members of the Standing Committee were very receptive to the call to establish one.

The objective to participate in the federal budget consultation has stalled. The committee has not heard back regarding its submission, and it can be concluded that it was not accepted to present to the Kelowna consultations in October. This is something the Union hasn't done before, and will be better prepared in future years.

In the next couple weeks, the committee will have more details regarding participation in the municipal budget consultation, and a public presentation on post-secondary education and local public opinion will be prepared.

Services Committee (Nathan Lane)

Lane reported that the committee met once since the last Board meeting. It discussed what to do to bring the Studentsaver initiative back on track. It also confirmed committee members' availability for Clubs Day and the Movie Night.

In terms of progress against the Strategic Plan, the committee on track for two objectives and off-track for two others.

The Health and Dental Plan promotion is on track and scheduled for October.

Food Bank collections are on track. The committee will launch the first phase at the Movie Night and Food Truck Festival by collecting donations at the event.

The Volunteer Registry and Studentsaver initiatives are off-track, and will not be back on track until after the back-to-school rush. There has been a bottleneck on particular tasks that are not being completed. These tasks will either be completed shortly or reassigned.

Entertainment Committee (Parth Patel)

Patel reported that the committee has not met since the last Board meeting due to a focus on hosting the Back-to-School Barbecue and Clubs Day.

The Back-to-School Barbecue was successful. Entertainment from the stage was more popular than in any previous years and the game at the entertainment station although the Movie Night promotion was underwhelming. Anecdotal conversations suggest high vendor satisfaction.

Clubs Day was also successful. The new venue worked well, and attendance was high. The ice cream station was popular and served well to promote the Movie Night.

In terms of progress against the Strategic Plan, the committee is on track. With two major events completed, a number of objectives have been achieved.

The Barbecue objectives have been achieved. Although one goal was technically not reached, with 94 community vendors against a target of 100, this was the biggest event ever hosted by the Union in terms of vendor participation and that participation was diverse as intended in the objectives.

The Clubs Day objectives have been achieved. There were fourteen community organizations, 56 Clubs, and 3 Students' Union committees in attendance.

In terms of key performance indicators, committee attendance has been perfect, and hours of outreach are on track.

The committee will host the Movie Night with the Food Truck Festival tomorrow. Board members are encouraged to share the events on social media.

Equity Committee (Dylan Robinson)

Robinson reported that the committee met once since the last Board meeting, on September 12. The committee held a debrief on successful completion of the Refugees Welcome Here campaign, received an update on the Pride Parade table fair, planned its participation in Clubs Day to promote the Parade, and sent a request to the Executive to send a delegation to the Take Back the Night event.

A delegation of committee members attended Take Back the Night hosted by the Kamloops Sexual Assault Counselling Centre on Friday, September 16. The event serves as a call for everyone, regardless of gender, to have safe access to public spaces at all times. The committee will send out news feed post regarding its participation tomorrow.

In terms of progress against the Strategic Plan, the committee is on track.

The Refugees Welcome Here campaign has been successfully concluded. The committee reached 500 petition signatures from students, faculty, staff, and community members calling on the federal government to introduce faster timelines to reunify refugee families in Canada. This was accomplished through tabling at back-to-school events and leafleting on campus. The response on campus was positive, and the campaign was timely. A news feed post has been published with more details.

Regarding the Pride Parade, the committee started leafleting on campus in support of the goals to raise awareness about the LGBTQ community at the parade, to profile supports for the LGBTQ community through our table fair section, and reaching our participation goal for the Parade.

Regarding the Storytellers Gala, there is one item of caution in securing panelists. The committee has secured faculty and community panelists, but we're having trouble finding a student/youth who would be able to speak to their perspective on the issue of Aboriginal Youth in Government Care. The committee will work with the faculty and community panelists and campus resources and using their contacts to find someone who could fulfill.

In terms of key performance indicators, the committee has already completed 15 of the targeted 16 hours of outreach for this month.

Policy Committee (Nathan Lane)

Lane reported that the committee has not met since the last Board meeting. The regularly scheduled meeting fell during Clubs Day.

Executive Committee (Nathan Lane)

Lane reported that the committee met twice since the last Board meeting.

The Executive appointed Mwansa Kaunda to the Student Caucus Steering Committee for the remainder of the 2015/16 term ending on September 30.

The Executive approved a delegation to attend the Take Back the Night event on the recommendation of the Equity Committee.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan reported that the Student Caucus Steering Committee has met once since the last Board meeting, earlier today, as it has been focused on back-to-school activities. The committee reviewed status updates on the Open Textbooks petition drive and the Student Caucus recruitment drive. It reviewed the event plan for the Hungry for Choice Food Truck Festival to be held tomorrow, and the event plan for the Student Caucus Information Session to be held this Friday. Finally, it prepared for a meeting with a group from the Library and Open Learning to develop a joint strategy to advance the Open Textbooks campaign.

In terms of progress against the Strategic Plan, the committee is largely on track.

Regarding the Student Caucus recruitment and support initiative, progress is on track. Action items that are now complete include contacting current Student Caucus members to reapply, which more than the target of ten did; publishing a range of advertising, and hosting tables at the Back-to-School Barbecue and Clubs Day to collect contact information from prospective student representatives. Items with limited progress include leafleting on campus. Very little of this was completed due to a busy schedule, and today was the only remaining day to do so prior to the Information Session. Nonetheless, the key performance indicator of prospective student representatives and volunteers reached 286, which is more than 80% of the goal and should suffice. Outstanding items include hosting the Student Caucus Information Session this Friday. Logistics, materials, and presentations are prepared, and committee members will be present for application support. The Student Caucus Orientation preparations will be made next week.

Regarding the Hungry for Choice campaign, progress is on track. Action items that will soon be complete include campaign launch tomorrow at the Hungry for Choice Food Truck Festival. Vendor contracts are secure, a logistical email has been sent, and materials are ready. An opinion editorial on the benefits of

introducing competition to campus food service will be published in the Omega in tomorrow's edition along with a story about the Food Truck Festival.

Regarding our Open Textbooks initiative, progress is on track. Progress has been made on identifying faculty champions. The goal of five faculty champions has been passed and this work continues with additional faculty demonstrating support and interest. Petitions supporting the creation of a TRU Open Textbook Fellowship continue to be collected with a total of 1133, more than half way to the target for the key performance indicator. Outstanding items include scheduling and making presentations to Faculty Councils. This will be done with the group from the Library and Open Learning. The most important key performance indicator, faculty pledges to adopt open textbooks, remains at zero. However, the work to directly impact this number is the later part of the campaign, so it should get back on track.

Regarding our Student Budget Consultation accountability initiative, progress is behind schedule. Action items that are now complete include distributing the Student Budget Consultation Report to senior administration and all budget-holders, and presenting the Student Budget Consultation Report to the Budget Committee of Senate. Actions that are behind schedule include following up with specific budget-holders responsible for recommendations in the Student Budget Consultation Report, publishing a webpage to track responses to recommendations, and publishing newsfeed posts on activities to secure responses to recommendations. The last two items should be addressed by the end of this week when webpage content and a news feed post are written.

This week, the Student Caucus will be hosting two important events. The Hungry for Choice Food Truck Festival will take place tomorrow at 6:00PM in the Campus Commons, and will launch the campaign to have TRU introduce competition to campus food services. The Student Caucus Information Session will be held on Friday at 4:00PM in the TRUSU Lecture Hall, and anyone interested in becoming a student representative or volunteering on Student Caucus campaigns is encouraged to attend.

- 8) **Canadian Federation of Students Report**
- 9) **Finance Report**
- 10) **Staff Report**

Communications Report – September 12, 2016 (Natalie Reisle)

Reisle reported on communications analytics for the week beginning September 12, 2016.

Facebook reach experienced a bump due to the newsletter. Twitter impressions were driven by the Union's participation in Take Back the Night. The newsletter issue had the highest readership for a back-to-school issue.

In terms of comparisons to this time last year, Facebook reach is slightly lower but has been high for longer period, Twitter engagement is down, and website traffic is the same.

Regarding the implementation of a Snapchat strategy, the Union is using the new Instagram features, which are similar to Snapchat, and will gauge the level of interaction by members to determine the viability of hosting a Snapchat account.

TRUSU Grants Report – September 16, 2016 (Natalie Reisle)

Reisle reported that the Board has funded two conference grants and two event grants so far in this fiscal year.

Club Registrations (Parth Patel)

Patel reported that the TRUSU Bike Club, TRUSU Scuba Diving Club, and the TRUSU Lean In – Leadership for Gender Equity Club are all eligible for ratification based on the aims and purposes, signing authorities, and signatures of support.

11) Old Business

12) New Business

12.1) MOTION – CLUB REGISTRATION *THAKKER/SINGH, GUNVEET*

Be it resolved that the Board of Directors ratify the TRUSU Bike Club

CARRIED

12.2) MOTION – CLUB REGISTRATION *HICKSON/SINGH, GAGANDEEP*

Be it resolved that the Board of Directors ratify the TRUSU Scuba Diving Club

CARRIED

12.3) MOTION – CLUB REGISTRATION *GILBERT/ALECK*

Be it resolved that the Board of Directors ratify the TRUSU Lean In – Leadership for Gender Equity Club

CARRIED

12.4) MOTION – TRUSU GRANT *SANTAMARIA/THAKKER*

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-117 \$2,000.00 to attend the Enactus World Cup on September 28-30, 2016

CARRIED

12.5) MOTION – TRUSU GRANT
HICKSON/SINGH, GUNVEET

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-118 \$1,890.00 to attend the 2016 BC TEAL Interior Conference on September 30 – October 01, 2016

CARRIED

12.6) MOTION – TRUSU GRANT
ORTEZA/GILBERT

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-037 \$150.00 to host the Pride Parade After Party event on September 28, 2016

CARRIED

12.7) MOTION – TRUSU GRANT
SINGH, GAGANDEEP/THAKKER

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-041 \$455.00 to host the Political Science Mixer event on October 06, 2016

CARRIED

12.8) MOTION – HONORARIA REPORT
THAKKER/SINGH, GUNVEET

Be it resolved that the Board of Directors receive the Honoraria Report for the period of August 25 – September 07, 2016

CARRIED

13) Meeting Time

Tuesday, October 04, 2016 – 4:00PM

14) Notices of Motion

15) In Camera Section (if needed)

16) Adjournment

16.1) MOTION
ORTEZA/SANTAMARIA

Be it resolved that this meeting be adjourned

CARRIED