

Board of Directors Meeting Minutes

Tuesday, July 12, 2016

Students' Union Building

1) Meeting Called to Order

4:01PM

PRESENT

Brian Chiduuro	President
Amber Storvold	Vice President External
Gagandeep Singh	Vice President Internal
Oluwafemi Akinsanpe	Vice President Finance
Sierra Rae	Women's Representative
James-Dean Aleck	Aboriginal Representative
Chandan Sehgal	International Students' Representative
Caitlin Orteza	LGBTQ Representative
Yash Thakker	Graduate Students' Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Laura Santamaria	Director-at-Large
Gunveet Singh	Director-at-Large

REGRETS

ABSENT

STAFF

Nathan Lane	Executive Director
Alex McLellan	University Governance Coordinator
Natalie Reisle	Communications Coordinator
Dylan Robinson	Equity Coordinator
Leif Douglass	Campaigns Coordinator
Parth Patel	Entertainment Coordinator

2) Approval of the Agenda

2.1) MOTION
THAKKER/ALECK

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

- 3.1) MOTION
STORVOLD/SINGH, GAGANDEEP

Be it resolved that the Board of Directors adopt the minutes from the June 28, 2016
Board of Directors meeting

CARRIED

4) Correspondence

FOR ACTION

FOR INFORMATION

5) Presentations

6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee has made progress on its funding campaign and grants campaign.

Preparations for the funding campaign, "Fund the Future", are underway. For materials design, text has been finished text and a draft of the materials is expected by end of the week. Storvold has also been contacting Faculty Councils to book presentations.

For the grants campaign, the committee is planning visual demonstrations and will shortly finish writing and laying out the provincial budget submission with a focus on student financial aid.

Services Committee (Nathan Lane)

Lane presented the proposed Services Plan 2016/17. The Plan has four objectives addressing the Food Bank, the Health and Dental Plan, the Studentsaver Discount Program, and the Volunteer Registry.

The first objective is to increase Food Bank donations to meet or exceed demand. This will be accomplished by integrating a donation drive with the Movie Night, organizing a drive for faculty and staff donations, and working with the Library to promote the Food for Fines Program.

The second objective is to increase awareness and usage of the Health and Dental Plan. This will be accomplished by hosting four promotional tables to educate members on a variety of themes such as opting out, opting in, and how to maximize usage. The committee will also improve relationships with local drug stores and dental offices to facilitate usage of the Plan.

The third objective is to reestablish the Studentsaver discount program, which has not received focus or garnered usage in recent years. This will be accomplished by improving a relationship with providers and by developing a system to administer promotions of discounts.

The fourth objective is to reestablish the Volunteer Registry, which did not actively recruit participants or organize activities last year. This will be accomplished by signing up 500 students as participants at the Back-to-School Barbecue and Clubs Day. As students sign up, volunteer opportunities will be determined.

Key performance indicators for the Plan include attendance at weekly committee meetings, with a target of 90%; number of TRU units that host food donation stations, with a target of 10; number of students engaged by Health and Dental outreach, with a target of 1000; number of Studentsaver discounts secured, with a target of 75; and number of members signed up to the Volunteer Registry, with a target of 500.

Entertainment Committee (Parth Patel)

Patel presented the proposed Entertainment Plan 2016/17. It is a comprehensive plan that sets out objectives for five events identified by policy and for two additional events that provide new opportunities for students to engage with the Union.

The first through fourth objectives address the Back-to-School Barbeque. The event will serve to welcome students for the academic year, to introduce students to campus and community services, to provide students access to products that will support them, and to launch the Union's activities.

The fifth objective addresses Clubs Day. Clubs provide enormous value to students. Introduce members to Clubs at Clubs Day.

The sixth objective addresses the Movie Night, which has always been successful in terms of attendance but a challenge in terms of engaging members. This year, in partnership with Services Committee, the event will engage members through seeking Food Bank donations from attendees. The committee has

The seventh objective addresses a new event, an Open House and Games Night. The event will serve to introduce students to the Students' Union Building and promote its services and amenities. Students will be invited to participate in competitive and recreational games throughout the building over the course of an afternoon and evening with an awards ceremony at the conclusion.

The eighth objective addresses a new recognition event. This event will serve to celebrate student, faculty, and staff contributions to campus that align with the TRUSU Mission, Vision, and Values. The event will be by invitation and recognize students for excellence in community service and faculty and staff for excellence in teaching, service, and governance.

The ninth objective addresses the Common Voices Lecture. The event will build on past success in serving as a communal learning opportunity for students, the TRU community, and the broader community. The committee has shortlisted and contacted potential speakers.

The tenth and eleventh objectives address the Last Class Bash. The event will serve to help students celebrate the end of the year and to provide an overview of the Union's accomplishments.

The committee is recommending the Union not host a Kickstart Breakfast, an event recently added to the committee's Terms of Reference. This is due to two factors. First, the committee could not secure an appropriate venue. Second, TRU is changing its orientation significantly this year. The Union will benefit from observing how it works and determining the best way to engage in future years.

Equity Committee (Dylan Robinson)

Robinson reported that the committee has met twice, on July 04 and 11, since the last Board meeting, and has made progress on the Pride Parade, the International Day for the Eradication of Poverty event, the International Women's Day event, and its coalition partner campaign regarding refugees.

For the Pride Parade, the committee has submitted a space booking, determined a parade route, and is currently selecting music to accompany the march.

For the International Day for the Eradication of Poverty, the committee has secured Alex Hemingway, public finance policy analyst with the Canadian Centre for Policy Alternatives, as a speaker. He will address how the wealthy avoid paying their fair share of taxes and how we can build a fair tax system.

For International Women's Day, the committee has selected Dr. Elizabeth Croft, NSERC Chair for Women in Science and Engineering, as its speaker to address barriers women face in participating in science, technology, engineering, and mathematics fields.

For the Amnesty International Refugees Welcome campaign, the committee has received materials and is preparing to launch the campaign as part of back to school events.

Over the coming weeks, the committee will prepare materials requests.

Policy Committee (Nathan Lane)

Nothing to report.

Executive Committee (Nathan Lane)

Lane reported that the Executive has been managing changes to security protocols and will provide a full report upon completion of the project. Thus far, an insurance claim for the recent break-in has been filed with pay out and deductibles to be determined. Initial security enhancements have been installed. The Executive sought multiple proposals for a comprehensive security system and selected Peace of Mind based on good references, local installation capability, and price. The system will have only a marginal impact on the Union's budget when amortized over the life of the equipment.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan presented the proposed Student Caucus Plan 2016/17. The Plan has five objectives addressing the required recommendations on membership recruitment and support, installations of the Student Budget Consultation, and issues arising from the most recent Student Budget Consultation.

The first objective, addressing membership recruitment and support, is to ensure that students are meaningfully represented in decision-making at TRU. The related goals are to fill student representative positions, provide representatives with skills and information for success, and engage those representatives throughout the year. This will be accomplished through a recruitment drive during back to school events and throughout September followed by an Orientation and regular meetings for the remainder of the year.

The second objective, addressing the Student Budget Consultation, is to provide an opportunity to students to contribute their experiences and opinions for consideration in planning by the university. The related goals are to conduct a comprehensive survey of students' opinions and to host a Town Hall on key topics from the survey.

The third objective, addressing food service, is to have TRU introduce market competition to campus food services to provide students with consumer power. The related goals are to strengthen and demonstrate campus support, demonstrate business interest, and have TRU respond to the demand. This will be accomplished through a food truck festival campaign launch as part of the back to school events, a petition drive, soliciting letters of interest from local businesses, and presenting to the TRU Community Trust.

The fourth objective, addressing textbook costs, is to promote the adoption and creation of Open Textbooks to save students money. The related goals are to have TRU establish a fellowship for faculty to create Open Textbooks and to have faculty members pledge to adopt Open Textbooks in their courses. This will be accomplished through a petition drive starting in early September when students are purchasing their textbooks, seeking endorsements from Faculty Councils, and then using that demand to encourage the Senate to create the fellowship and individual faculty to pledge to adopt Open Textbooks.

The fifth objective addresses all other issues identified in the recent Student Budget Consultation by ensuring that TRU meaningfully responds to each of the priorities and recommendations from the Consultation Report. This is intended to both strengthen the efficacy of the Consultation and to address a range of issues efficiently rather than attempt multiple stand-alone initiatives. Related goals are to ensure budget-holders, decision-makers, and stakeholders are aware of the Consultation Report and the expectation to respond, to hold budget-holders and decision-makers accountable for responding, and to communication progress to students.

8) **Canadian Federation of Students Report**

9) **Finance Report**

10) **Staff Report**

Communications Report – July 04, 2016 (Natalie Reisle)

Reisle reported that Facebook reach and Twitter engagement increased significantly in the week of June 27 due to photos posted of the repainted campus rainbow crosswalk.

There has not been a newsletter sent since the last Board meeting. The next will be sent once Back to School events confirmed.

In terms of trends compared to this time last year, Facebook reach and website hits are unchanged while Twitter engagement has dropped.

A Snapchat account has been set up and a strategy for usage will be implemented in September.

TRUSU Grants Report – July 11, 2016 (Natalie Reisle)

Reisle reported that the TRUSU Finance Club was scheduled to present a grant request at the last Board meeting, but, due to a clerical error, were not given an accurate date in their invitation. In order to consider the grant request within a feasible timeframe, the Executive considered it and approved a grant for \$106.38.

Health and Dental Renewal – September 01, 2016 (Nathan Lane)

Lane presented the proposed renewal from the insurer. The renewal is based on the previous year's experience of premiums paid and claims received, industry trends, and the insurer's administration costs and risks. The ideal performance of the Plan is for the premiums the Union's pays to the insurer to be closely matched by the combination of claims the insurer pays to Plan members and the insurer's administrative costs. Overall, the Plan has performed well and proposed premiums are unchanged from last year.

11) **Old Business**

12) **New Business**

12.1) MOTION – ADOPTION OF 2016/17 SERVICES PLAN
THAKKER/STORVOLD

Be it resolved that the Board of Directors adopt the 2016/17 Services Plan as presented
CARRIED

- 12.2) MOTION – ADOPTION OF 2016/17 ENTERTAINMENT PLAN
THAKKER/GILBERT
Be it resolved that the Board of Directors adopt the 2016/17 Entertainment Plan as presented
CARRIED
- 12.3) MOTION – ADOPTION OF 2016/17 STUDENT CAUCUS PLAN
THAKKER/STORVOLD
Be it resolved that the Board of Directors adopt the 2016/17 Student Caucus Plan as presented
CARRIED
- 12.4) MOTION – 2016/2017 HEALTH AND DENTAL PLAN RENEWAL
THAKKER/AKINSANPE
Be it resolved that the Board of Directors adopt the 2016/17 Health and Dental Plan renewal as presented
CARRIED
- 12.5) MOTION – HONORARIA REPORT
THAKKER/SANTAMARIA
Be it resolved that the Board of Directors receive the Honoraria Report for the period of June 16-29, 2016
CARRIED

13) Meeting Time

Tuesday, July 26, 2016 – 4:00PM

14) Notices of Motion

15) In Camera Section (if needed)

16) Adjournment

- 16.1) MOTION
THAKKER/SINGH, GAGANDEEP
Be it resolved that this meeting be adjourned
CARRIED