

Board of Directors Meeting Minutes

Tuesday, August 09, 2016

Students' Union Building

1) Meeting Called to Order

4:00PM

PRESENT

Amber Storvold	Vice President External
Gagandeep Singh	Vice President Internal
Sierra Rae	Women's Representative
James-Dean Aleck	Aboriginal Representative
Caitlin Orteza	LGBTQ Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Laura Santamaria	Director-at-Large
Gunveet Singh	Director-at-Large

REGRETS

Brian Chiduuro	President
Yash Thakker	Graduate Students' Representative

ABSENT

Oluwafemi Akinsanpe	Vice President Finance
Chandan Sehgal	International Students' Representative

STAFF

Nathan Lane
Alex McLellan
Dylan Robinson
Leif Douglass
Parth Patel

2) Approval of the Agenda

2.1) MOTION
RAE/GILBERT

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

3.1) MOTION
ALECK/SINGH, GAGANDEEP

Be it resolved that the Board of Directors adopt the minutes from the July 26, 2016
Board of Directors meeting
CARRIED

3.2) MOTION
ORTEZA/ALECK

Be it resolved that the Board of Directors adopt the minutes from the July 19, 2016; July 26, 2016; and August 02, 2016 Executive meetings

CARRIED

4) **Correspondence**

FOR ACTION

FOR INFORMATION

5) **Presentations**

6) **Committee Progress Reports**

Campaigns Committee (Leif Douglass)

Douglass reported that the committee has met three times since the last Board meeting.

The committee has been making final revisions of materials for the Fund the Future campaign to be launched in the Fall semester. Storvold has been contacting Faculty Councils and staff departments to schedule presentations, the Keynote presentation is being finalized, and revisions of the letter to be signed by the TRU Board of Governors are being completed.

Further, final edits on provincial budget submission regarding student financial aid are being made.

In terms of progress against the Strategic Plan, the committee is almost entirely on track.

Objective 1.0 to demonstrate stakeholder support for a review of the TRU funding formula is on track. The materials have been prepared including a petition, handouts, social media, and presentations. Logistics such as table bookings are complete. One item of concern is scheduling presentations to staff departments, but this should be on track by the next meeting.

Objective 2.0 to demonstrate the impact of fee levels on students is on track. This is not a large scale initiative. In the Fall, there will be a presentation of new public opinion polling data, which should be received by the end of August. Hickson is looking into licensing for a documentary to be screened in Winter.

Objective 5.0 to position grants as an election issue is on track. The committee is preparing a provincial budget submission. Work has started to contact all political parties to start a conversation on electoral platforms. This will begin with determining processes and timelines of platform development followed by developing of strategies to incorporate grants in those platforms.

With three weeks left until September, materials are largely prepared. The next step for the committee is to prepare to deliver. A remaining challenge is that three committee members have been away and need to be brought up to speed.

Services Committee (Nathan Lane)

Lane reported that the committee has met once since the last Board meeting. Another planned meeting fell on a holiday, and the committee couldn't reschedule.

The committee brainstormed a list of additional businesses from which to solicit Studentsaver discounts.

In terms of progress against the Strategic Plan, the committee is somewhat behind schedule.

The initiative to increase food bank donations is behind because the committee intended to have completed Studentsaver solicitations done by now and start this work after. Materials have been developed, but other work has fallen behind.

The initiative to promote the Health and Dental Plan is on track. Materials have been developed, and the committee will review draft text at its next meeting.

The initiative to reestablish the Studentsaver program is behind schedule. The plan is to build relationships with discount providers, but the committee has not finished the first step of soliciting discounts. Relationship building and promotions have not been started.

The initiative to reestablish the Volunteer Registry has not been started.

Entertainment Committee (Parth Patel)

Patel reported that the committee has met once since the last Board meeting. The committee reviewed the progress of tasks assigned to members including brainstorming additional entertainment acts and activities at the Back-to-School Barbecue. There was also a discussion of the expected participation of committee members at the Barbeque and Clubs Day.

In terms of progress against the Strategic Plan, the committee is on track.

For the Back-to-School Barbecue, there are 57 community organizations and 15 TRU departments signed up as sponsors. The first round of invoicing for sponsors is complete. The committee will finalize additional entertainment at next meeting. In terms of key performance indicators, the committee aimed to have 50 community sponsors by July 31 and fell just short with 49. Sponsor goals are expected to be met by the time of the event.

With three weeks left until September, the committee is largely prepared for back-to-school events. Space bookings and production are confirmed. There are a number of outstanding logistics, and securing sponsorship is ongoing.

Equity Committee (Dylan Robinson)

Robinson reported that the committee has met once since the last Board meeting. Another planned meeting fell on BC Day, and could not be rescheduled.

The committee has finalized minute-by-minute schedules for the Pride Parade and Tax Fairness events; debriefed on a joint meeting with the Policy Committee regarding brainstorming for an issues policy on career education; finalized Pride Parade banners; selected featured organizations for take-away materials from International Women's Day and Tax Fairness events; and reviewed a proposal from Career Education Department for a Masters student internship program.

In terms of progress against the Strategic Plan, the committee is almost entirely on track.

For the Pride Parade, the committee is inviting community organization to participate.

For the graduate and post-baccalaureate student career education initiative, the committee is working with the Career Education department to develop a Strategic Investment Fund request.

For the International Days Islamophobia event, the confirmation of Muslim panelists is behind schedule, but is expected to be completed in September.

Regarding key performance indicators, the committee has been challenged to meet its meeting attendance target due to work commitments, health, and travel. However, this is expected to improve in the beginning of the academic year.

In terms of preparedness for September, the Refugees Welcome campaign, the Pride Parade, and the Tax Fairness event are all ahead of schedule. Logistical bookings are done and materials are mostly prepared. Working on community, faculty, and staff outreach. Training for committee members for outreach.

Policy Committee (Nathan Lane)

Lane reported that the committee continues work on the two initiatives it presented to the Board previously.

In terms, of organizational restructuring of committees and committee appointments, committee members were oriented to existing structures and their rationale, strengths, and weaknesses.

In terms of issues policies regarding topics addressed by advocacy efforts this year, the committee has received notes from the related committees, and draft policies are being prepared.

Executive Committee (Nathan Lane)

Lane reported that the Executive has not met since the last Board meeting.

In terms of building operations arising from the break-in and theft, security systems have been installed, and insurance claims have been submitted but not yet processed.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan reported that the Student Caucus Steering Committee has met twice since the last Board meeting.

On July 28, the committee reviewed the status of the Strategic Plan and determined and assigned tasks in recognition of being behind schedule. The committee also discussed the status of the food truck festival and outstanding requirements, reviewed draft website content for the food services campaign, discussed businesses to approach for letter of interest in participating in a campus food service market, and brainstormed an outline for website content for our Open Textbooks campaign.

On August 04, most committee members were not present, so a full meeting was not held. However, present members met with the Executive Director of the Kamloops Therapeutic Riding Association and secured a partnership for the food truck festival.

In terms of progress against the Strategic Plan, the committee has much fewer stalled items and a few more fully on track in comparison to the last update, but most continue to proceed behind schedule. As September approaches, the committee will work quickly to ensure projects are ready to launch.

Regarding Student Caucus recruitment and support, there is progress but behind schedule. Items with limited progress include contacting current Student Caucus members to reapply, which is waiting on updates to the application form; preparations for the Student Caucus Information Session; and preparations for the Student Caucus Orientation. Items that have not begun on schedule include the Student Caucus Orientation social, for which catering arrangements need to be made.

Regarding the food service initiative, there is progress but behind schedule. Progress has been made on materials development, which includes website content, newsfeed posts, a petition, and a leaflet. Progress has been made on hosting a food truck festival through the partnership secured with the KTRA, addressing City permitting requirements, contacting vendors, writing a website event post, writing an opinion editorial to launch the campaign in the media, selecting classes to present to, and creating a list of businesses to seek letters of interest in the campus food service market from. Outstanding work includes securing contracts with food trucks for the festival, and preparing a business pitch and sample letter of interest.

Regarding the Open Textbooks initiative, there is progress but time is getting short to prepare for our last August campaign launch. Outstanding work includes getting a final list of potential faculty champions and securing their participation; preparing the materials content for the campaign launch, securing the participation of the provincial Manager of the Open Textbooks program at the campaign launch; and preparing the materials content for the website, petition, leaflet, etc.

Regarding the Student Budget Consultation accountability initiative, progress is behind schedule, as we are awaiting the final production of the Student Budget Consultation Report in its published form. Tasks should remain on schedule once this is completed.

Finally, volunteers have been request for a Multi-Faith Chaplain Selection Panel, meeting this Thursday from 10:00AM-12:00PM. Board members that are available were asked to indicate interest immediately following the meeting.

8) **Canadian Federation of Students Report**

9) **Finance Report**

10) **Staff Report**

Communications Report – August 01, 2016 (Nathan Lane)

Lane reported that communications have focused on community events over summer while the organization undertakes planning, and this has been successful in maintaining engagement.

For the website, the top pages were the Health and Dental Plan and Clubs Directory.

The decline in Facebook shares is due to volatility in shares between posts. Most shares are from individuals involved in the organization so that drives the metric.

11) **Old Business**

12) **New Business**

12.1) MOTION – HONORARIA REPORT
SINGH, GUNVEET/GILBERT

Be it resolved that the Board of Directors receive the Honoraria Report for the period of July 14-27, 2016

CARRIED

13) **Meeting Time**

Tuesday, August 23, 2016 – 4:00PM

14) **Notices of Motion**

15) **In Camera Section (if needed)**

16) Adjournment

- 16.1) MOTION
SINGH, GAGANDEEP/HICKSON
Be it resolved that this meeting be adjourned
CARRIED