

Board of Directors Meeting Minutes

Tuesday, September 06, 2016

Students' Union Building

1) Meeting Called to Order

4:00PM

PRESENT

Amber Storvold	Vice President External
Gagandeep Singh	Vice President Internal
Sierra Rae	Women's Representative
James-Dean Aleck	Aboriginal Representative
Chandan Sehgal	International Students' Representative
Caitlin Orteza	LGBTQ Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Gunveet Singh	Director-at-Large

REGRETS

Brian Chiduuro	President (on leave)
Yash Thakker	Graduate Students' Representative
Laura Santamaria	Director-at-Large

ABSENT

Oluwafemi Akinsanpe	Vice President Finance
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STAFF

Nathan Lane	Executive Director
Alex McLellan	University Governance Coordinator
Natalie Reisle	Communications Coordinator
Dylan Robinson	Equity Coordinator
Leif Douglass	Campaigns Coordinator
Parth Patel	Entertainment Coordinator

2) Approval of the Agenda

2.1) MOTION
ORTEZA/GILBERT

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

4) Correspondence

FOR ACTION

FOR INFORMATION

5) Presentations

TRUSU Grants Application #2016-CG-115 National Sports Negotiation Competition (Richard Wong)

Wong presented the request for a grant to support the attendance of two students at the competition in San Diego on September 23-25. The competition is hosted by the Thomas Jefferson School of Law and includes 39 teams from across the United States. The students were selected by the Faculty of Law, and will be the only Canadian team. The competition is the largest event that the Faculty participates in. It consists of negotiations based on real-life events, and teams receive feedback from judges on negotiation tactics, reaching an agreement, teamwork, relationship with other negotiating teams, and self-analysis. This would provide valuable direct experience and a chance to represent TRU internationally.

TRUSU Grants Application #2016-CG-116 Canadian Bureau for International Education 50th Annual Conference (Madison Ellis)

Ellis presented the request for a grant to support the attendance of two students at the conference in Ottawa on November 13-16. The students are Study Abroad Ambassadors who created a promotional video that inspired a presentation to be given at the conference. The presentation was chosen for 50th anniversary conference and will be presented with with Keri Russell, International Mobility Officer, and a representative from the BC Centre for International Education. The students have been and will be fundraising throughout the Fall semester, and have the Support of current Study Abroad Ambassadors.

TRUSU Grants Application #2016-GE-039 Mid-Autumn Festival (Chieh-Tai Hsiao)

Hsiao presented the request for a grant to support hosting the event at the Shanghai Mandarin Restaurant on September 15. The Mid-Autumn Festival is the second largest festival in Taiwanese culture after Chinese New Year. It falls on the night of the full moon.

TRUSU Grants Application #2016-GE-040 Night of Fright (Ashley Kump)

Kump presented the request for a grant to support hosting the event at Sunset Valley Farm on October 28-29. The event will be hosted by the TRUSU PCMA Club in order to raise money to send delegates to a conference in Austin, Texas in January. The event will consist of a corn maze with people frightening participants, and a concession stand to sell hot chocolate, hot dogs, etc. There was no shuttle when the event was held last year, and the grant would support two shuttles there and three back to provide safety and alleviate pressure on road traffic.

6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee has met twice since the last Board meeting.

In terms of progress against the Strategic Plan, the committee is largely on track.

Objective 1.0, The Fund the Future campaign, is the main focus of the Fall semester. Outreach has begun, and over 500 petition signatures have been gathered. This represents awareness of government funding of TRU and how it works. There have also been two presentations given to Faculties and divisions, and thirteen more are scheduled. Faculty and staff have been very receptive to discussion on funding of TRU.

Objective 2.0 to demonstrate the impact of tuition fees is on track. A public presentation on post-secondary education will be given in October based on this year's public polling results. The results have been presented to the committee, but more analysis is needed. Initial findings include a high level of support for a provincial need-based grants system.

Objective 5.0 to position student grants as a key provincial election issue is on track. The committee has booked time to present to the BC Select Standing Committee on Finance and Government Services. The presentation will focus on priorities for the financial aid system, it has been prepared, and committee members are practicing.

Objective 6.0 to participate in the Federal Budget Consultation is progressing with some challenges. The committee sent a submission to present in person in Kelowna, but has not received confirmation yet.

Services Committee (Nathan Lane)

Lane reported that the committee has not met since the last Board meeting.

In terms of progress against the Strategic Plan, the committee has had mixed results.

Regarding the objective to reestablish the Studentsaver discount program, the committee had reported at the last meeting that urgent action was needed to launch the initiative. That action was not completed, and the initiative has failed. The committee will have a discussion on possibilities for the program in the future.

The objective to increase food bank donations is on track, with a food bank drive planned.

The objective to increase awareness and usage of the Health and Dental Plan is on track.

The objective to reestablish the Volunteer Registry has not started. The key launch point will be the Back-to-School Barbeque, but readiness is tenuous.

The committee is not meeting regularly. Unless a meeting is held in the next few days, projects to be launched this semester will not be successful.

Entertainment Committee (Parth Patel)

Patel reported that the committee met once since the last Board meeting. The committee reviewed tasks necessary to prepare for the return of members at the start of the semester. Completed tasks include setting the format of the entertainment station at the Back-to-School Barbecue to promote Clubs Day and the Movie Night, and logistics for the Barbecue.

In terms of progress against the Strategic Plan, all objectives are on track.

For the Back-to-School Barbecue, there are 91 community vendors and 21 TRU departments registered for a total of 112 paid tables, which is more than last year. There are also 30 Clubs registered leading to a grand total of 142 tables plus those hosted by the Union. This includes a wide variety of organizations. There are five performers booked for entertainment from the main stage.

For Clubs Day, there are 36 Clubs and 7 community organizations registered,

Readiness for Fall semester events is on track overall, and two actions that have not started yet involve promotions of events through leafleting.

Equity Committee (Dylan Robinson)

Robinson reported that the committee met once since the last Board meeting. The committee reviewed the final report of Sexual Violence Prevention and Response Task Force, finalized website text for the initiative to have Trans identities reflected on TRU forms, and set meeting times for the Fall semester.

Regarding the Sexual Violence Prevention and Response Task Force Report, there have been four student representatives involved and supported by the Equity Committee. The Task Force addressed policy, response protocols, and education. The fourteen recommendations are quite good, including hiring a Sexual Violence Prevention and Response Manager; tracking data of disclosed and reported incidents; and developing disclosure and response training for employees and students to ensure support for survivors. A recommendation to develop a system to investigate and/or punish accused individuals outside the criminal justice system is one the Union will need to keep an eye on to ensure there is due process and a balance between the rights of survivors and of accused.

In terms of progress against the Strategic Plan, the committee is on track.

Regarding the Pride Parade, invitations are being sent to TRU staff and community with positive responses thus far.

Regarding the implementation of career education programs for post-baccalaureate and Masters students, support from the Career Education Chair and Dean of Students has been secured.

In terms of key performance indicators, committee member attendance remains below the 80% target, but committee member fulfillment of tasks is on target.

Readiness for the Fall semester is high, and the committee has already begun outreach for the Refugees Welcome Here campaign, to be continued at the Back-to-School Barbecue. Preparations for the Pride Parade are on track with invitations out, and outreach to begin next.

Policy Committee (Nathan Lane)

Lane reported that the committee met once since the last Board meeting.

The committee finalized versions of issues policy for open education resources and campus food service. These will go to stakeholders for review, be returned to the Policy Committee for any further edits, then recommended to the Board of Directors for approval.

Executive Committee (Nathan Lane)

Lane reported the committee met once and once without quorum since the last Board meeting.

The Executive has initiated a partnership with the Kamloops Writer's Festival to jointly host a reading by Amy McKay on campus. There has been agreement in principle and the Executive will meet with the Festival leadership to finalize details.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan reported that the Student Caucus Steering Committee has met twice since the last Board meeting. On August 18, the committee did a final review of materials for Open Textbooks and Hungry for Choice campaigns and selected meeting times for Fall semester. On August 25, the committee prepared for the Open Textbooks campaign launch.

The Open Textbooks campaign successfully launched on August 30, and received strong media coverage. This was followed by a number of days of outreach leading to 410 petition signatures as of Friday, and reflected in the key performance indicators. Approximately 275 more signatures were collected today.

In terms of progress against our Strategic Plan, the committee is on track overall, but there are a few areas of delayed progress where there has been work to keep multiple projects moving in short timeframes. The focus has been on preparing the two major campaigns on Open Textbooks and food services.

Work on Student Caucus recruitment and follow up on the Student Budget Consultation Report have fallen behind.

Regarding our Student Caucus recruitment and support initiative, there is progress but behind schedule. Items with limited progress include continuing to contacting current Student Caucus members to reapply. The target was 10 by August 19, but have 7 so far. Preparations are outstanding for the Student Caucus Information Session and Orientation.

Regarding the food service initiative, progress is on schedule. Outstanding work includes securing contracts with food trucks for the festival.

Regarding our Open Textbooks initiative, progress is on schedule. The August 30 campaign launch was successful, more than 10 faculty champions have been identified, and the committee is now working with a Librarian and faculty members to prepare Faculty Council presentations. Outstanding work includes preparing a proposal for the Open Textbook Fellowship, which will be done with input from faculty champions and other supporters.

Regarding our Student Budget Consultation accountability initiative, progress is on schedule. The report has been distributed to all budget-holders and managers across campus. Outstanding work includes scheduling presentations to the Budget Committee of Senate, Senate, and the Board of Governors.

- 8) **Canadian Federation of Students Report**
- 9) **Finance Report**
- 10) **Staff Report**

Communications Report – August 29, 2016 (Natalie Reisle)

Reisle reported on communications analytics for the week starting August 29.

The website traffic had a significant bump, which is typical of this time of year.

There has also been significant Facebook reach in last two weeks. This is due to back-to-school events and the Open Textbooks launch, which had a lot of shares.

Twitter impressions doubled, largely due to the Open Textbooks launch with many retweets. Followers are increasing steadily, as new students get familiar with the Union.

The back-to-school newsletter was distributed today, and will not be reflected until the next report.

In terms of comparison to the prior year, most analytics are down because the newsletter was sent a week earlier last year. The impact of the newsletter should be reflected in the next report.

TRUSU Grants Report – September 04, 2016 (Natalie Reisle)

Reisle reported that it remains early in the fiscal year, and only one grant has been approved so far.

Club Registration (Parth Patel)

Patel reported that the application to register the TRUSU 560 Dance Club is in order based on the aims and purposes, eligibility of signing authorities, and number of supporter signatures.

11) Old Business

11.1) MOTION – HONORARIA REPORT
GILBERT/ALECK

Be it resolved that the Board of Directors receive the Honoraria Report for the period of July 28, 2016 – August 10, 2016

CARRIED

12) New Business

12.1) MOTION – CLUB REGISTRATION
SEHGAL/SINGH, GAGANDEEP

Be it resolved that the Board of Directors ratify the TRUSU 560 Dance Club

CARRIED

12.2) MOTION – TRUSU GRANT
ORTEZA/HICKSON

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-115 \$2,000.00 to attend the National Sports Law Negotiation Competition on September 23-25, 2016

CARRIED

12.3) MOTION – TRUSU GRANT
ALECK/SEHGAL

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-116 \$2,000.00 to attend the Canadian Bureau for International Education 50th Annual Conference on November 13-16, 2016

POSTPONED

12.4) MOTION – TRUSU GRANT
ALECK/ORTEZA

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-039 \$650.00 to host the Mid-Autumn Festival event on September 15, 2016

CARRIED

12.5) MOTION – TRUSU GRANT
ORTEZA/SEHGAL

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-40 \$835.00 to host the Nights of Fright event on October 28-29, 2016

CARRIED

12.6) MOTION – HONORARIA REPORT
ALECK/ORTEZA

Be it resolved that the Board of Directors receive the Honoraria Report for the period of August 11- 24, 2016

CARRIED

13) Meeting Time

Tuesday, September 20, 2016 – 4:00PM

14) Notices of Motion

15) In Camera Section (if needed)

16) Adjournment

16.1) MOTION
ORTEZA/SEHGAL

Be it resolved that this meeting be adjourned

CARRIED