

Board of Directors Meeting Minutes

Tuesday, October 04, 2016

Students' Union Building

1) Meeting Called to Order

4:00PM

PRESENT

Amber Storvold	Vice President External
Oluwafemi Akinsanpe	Vice President Finance
James-Dean Aleck	Aboriginal Representative
Caitlin Orteza	LGBTQ Representative
Yash Thakker	Graduate Students' Representative
Tatiana Gilbert	Director-at-Large
Cole Hickson	Director-at-Large
Laura Santamaria	Director-at-Large

REGRETS

Brian Chiduuro	President (on leave)
Sierra Rae	Women's Representative (on leave)

ABSENT

Gagandeep Singh	Vice President Internal
Chandan Sehgal	International Students' Representative
Gunveet Singh	Director-at-Large

STAFF

Nathan Lane	Executive Director
Alex McLellan	University Governance Coordinator
Natalie Reisle	Communications Coordinator
Dylan Robinson	Equity Coordinator
Leif Dougalss	Campaigns Coordinator
Parth Patel	Entertainment Coordinator

2) Approval of the Agenda

2.1) MOTION
THAKKER/ORTEZA

Be it resolved that the Board of Directors adopt the agenda as presented
CARRIED

3) Approval of the Minutes

3.1) MOTION
SANTAMARIA/ALECK

Be it resolved that the Board of Directors adopt the minutes from the September 20, 2016 Board of Directors meeting

CARRIED

3.2) MOTION
HICKSON/GILBERT

Be it resolved that the Board of Directors adopt the minutes from the September 16, 2016 and September 23, 2016 Executive Committee meetings

CARRIED

4) Correspondence

FOR ACTION

FOR INFORMATION

5) Presentations

TRUSU Grants Application #2016-GE-043 Studio Visits and Artist Talk with Amanda Forrest-Chan (Emily Dundas Oke)

Oke presented the request for the grant to support the event. The event will consist of studio visits and an artist talk, which is a traditional activity of the discipline. The guest artist, Amanda Forrest-Char, holds a Master of Fine Arts degree and has served as a sessional lecturer. She will provide insights from a practicing and academic artist, addressing her Master's thesis and trajectory as an artist. The grant will cover the cost of honoraria, which is in line with national fee schedule from the Canadian Artists Representation organization. The artist talk will be marketed through local email lists, Facebook, radio spots, etc.

TRUSU Grants Application #2016-GE-042 Kendo Seminar: Nishi Sensei 4th Dan Visit (Zihe Zhou)

Zhou presented the request for the grant to support the event. The event will host a kendo sensei from Kelowna and in so doing begin the process of becoming a recognized club of the Canadian Kendo Federation. The Club is growing and the event will support the goal of participating in a tournament in Vancouver. The grant would support travel expenses. Tickets are on sale already. The event will be promoted through a Facebook event and posters.

TRUSU Grants Application #2016-GE-044 Western Canadian Rugby Tournament (Jesse Olynyk)

Olynyk presented the request for the grant to support the event. The Society of Law Students has been granted right to host the Western Canada Law Rugby Tournament, and is working with local vendors and local rugby club to coordinate. This year, the event will include a banquet for the first time, in order

to take advantage of the gathering to support networking amongst law students from across multiple provinces. The grant would support this addition. Sponsorships have been sought from law firms and other businesses. Just under 200 participants have registered. There will be a beer garden for the audience during the tournament, and it will be run by Red Collar Brewing.

6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee has met once since the last Board meeting. The committee changed from weekly to biweekly meetings because there is more work to do between meetings at this time of year.

The committee has been focused on logistical planning for Fund the Future, and planning participation in the municipal budget consultation.

In terms of progress against the Strategic Plan, the committee is on track.

For the Fund the Future campaign, the key performance indicator of 2500 petition signatures calling on the provincial government to reevaluate the funding formula for TRU has almost been reached. Through campus outreach, classroom talks, and presentations, the committee has secured 2300 petition signatures. Of those, approximately 2000 have been from students and 300 have been from faculty and staff. The infographic prepared in the summer was also published, and it achieved a Facebook reach of over 5600.

For the goal of educating members on the post-secondary education system, the committee has scheduled a presentation of this year's public opinion polling data on October 24 at 12:00-1:00PM in the TRUSU Lecture Hall.

For student participation in the municipal budget consultation. The City of Kamloops has scheduled the consultations for November 15. The committee is setting up meeting with City officials to determine the best means for student participation.

In coming weeks, the committee expects to reach its Fund the Future petition signature target. It will then host a data entry party. The committee will then shift its focus towards outreach for the Fight for \$15 minimum wage campaign led by the BC Federation of Labour.

Services Committee (Nathan Lane)

Lane reported that the committee has met once since the last Board meeting. It reviewed existing materials for the Health and Dental Plan in preparation of its promotional initiative.

The Health and Dental Plan opt-out deadline passed on October 03, and enrollees will begin using the Plan. This is the first year with international students on the Plan. There are a significant number of new enrollees, in excess of what was anticipated.

In terms of progress against the Strategic Plan, the committee continues to have a mixed performance.

For reestablishing the Studentsaver discount program, the committee is beginning to solicit discounts.

For reestablishing the Volunteer Registry, there is no update.

For increasing Food Bank donations, the Movie Night was not overly successful in terms of food collection because there were too many things happening at the event. Roll out food collection in departments.

For promotion of the Health and Dental Plan, the committee is preparing materials. It has scheduled four promotional days – two addressing sexual health and one each addressing mental health and dental health.

Entertainment Committee (Parth Patel)

Parth reported that the committee has met once since the last Board meeting. It reviewed the back-to-school events. It also developed tasks and actions to prepare the Games Night and Open House to be held on October 20.

In terms of progress against the Strategic Plan, the committee has completed many objectives and is on track with others.

The Movie Night has been concluded. It was successful in terms of attendance, although the goal to have 1000 participants was not met. This goal was likely overly ambitious as the event was busy with fewer attendees.

In terms of key performance indicators, committee meeting attendance and outreach are on track, but attendance at events is off-track due to the Movie Night issue explained above.

Upcoming activities include the Games Night and Open House on October 20. A Facebook event has been announced and registration forms are posted on the website.

Equity Committee (Dylan Robinson)

Robinson reported that the committee has not met since the last Board meeting, and will meet next on October 11.

In terms of progress against the Strategic Plan, the committee is on track.

The Pride Parade was successfully completed. The event met all goals including raising awareness, profiling at least ten community supports, and achieving participation levels. This was the most successful annual parade to date.

For the Story Teller's Gala, there is one item of caution in securing panelists to speak about Aboriginal youth in care. However, this will be completed at next meeting.

In terms of key performance indicators, committee meeting attendance and task completion are on track and monthly outreach has been exceeded.

In the coming weeks, the committee will focus on the Tax Fairness Lecture to be held on October 17. The event, on the International Day for the Eradication of Poverty, will educate the community on the ways that the wealthy avoid and evade paying their share of taxes and the impact that has on the public good. Logistics for the event are ready and the committee has started promotions.

Policy Committee (Nathan Lane)

Lane reported the committee has not met since the last Board meeting. It has had difficulty rescheduling, but has now set a meeting on next Friday and will meet monthly thereafter.

Executive Committee (Nathan Lane)

Lane reported that the committee has met once with quorum since the last Board meeting.

The Executive made Student Caucus appointments for the 2016/17 term.

The Executive recommended the 2016/17 Budget.

7) Institutional Student Representation Reports

Student Caucus (Alex McLellan)

McLellan reported that the Student Caucus Steering Committee has met once since the last Board meeting on September 27. It debriefed on the Hungry for Choice Food Truck Festival, the Student Caucus recruitment drive, and the Student Caucus Information Session. It reviewed the event plan for the Student Caucus Orientation. Finally, it prepared for a meeting with a group from the Library and Open Learning to develop a joint strategy to advance the Open Textbooks campaign.

The Student Caucus hosted the Hungry for Choice Food Truck Festival on September 21 with four vendors who were all very pleased to participate. There were approximately 600 excited and happy attendees. The committee gathered 401 petition signatures, just short of the goal of 500, but a strong start to the campaign. The popularity and excitement sends a strong message that students, faculty, and staff support the availability of multiple food vendors to offer real choice. A newsfeed post summarizing the campaign launch has been published.

The Student Caucus hosted the Student Caucus Orientation on Saturday, October 01 with twenty-five attendees. Attendees were provided an introduction to university governance and skills for participation in meetings and project outreach. Alternatives for those who could not attend are being scheduled for this week.

The Steering Committee met with Open Textbook partners on September 27 to develop a plan to encourage and support faculty adoptions of open textbooks. Faculty Council presentations will be scheduled, faculty adoption workshops will be hosted by the Library, and the team is identifying ideal courses for adoption.

In terms of progress against the Strategic Plan, the committee is on track overall.

Regarding Student Caucus recruitment and support, progress is on track. Action items that are now complete include hosting a Student Caucus information session, hosting an initial Student Caucus Orientation, and setting up a Student Caucus Basecamp. The key performance indicator of vacancies sits at only five, including two new positions TRU created last week. An outstanding item is orientations for remaining members.

Regarding the Hungry for Choice campaign, progress is on track. Action items that are now complete include the campaign launch at the Hungry for Choice Food Truck Festival and publishing an opinion editorial on the benefits of introducing competition to campus food service (in this week's edition of the Omega along with a story about the Food Truck Festival). Items now in progress include leafleting to collect more petition signatures.

Regarding the Open Textbooks initiative, progress is on track. Progress has been made on scheduling and making presentations to Faculty Councils. The most important key performance indicator, faculty pledges to adopt open textbooks, remains at 0. However, the work to directly impact this number is the later part of the campaign, so we should be able to get back on track.

Regarding the Student Budget Consultation accountability initiative, progress remains behind schedule. Items with progress include publishing a website to track responses and publishing newsfeed posts, both of which will go up this week.

8) **Canadian Federation of Students Report**

9) **Finance Report**

2016-2017 Budget (Nathan Lane)

Lane reported on the budget development and approval process.

Lane reviewed the 2015/16 Budget. He explained that the 2015/16 Actuals are not included because the 2015/16 Audit has not yet been concluded. The actuals will be included when the budget is presented to the membership at the Annual General Meeting.

In the Unrestricted Fund, revenues are projected to be unchanged from the previous year, as they are driven primarily by membership dues and by student services to a lesser extent. For expenditures, there are significant variances projected in equity compared to the previous year, because budgeting is determined by planned activities not previous year experience. Students' Union Building insurance costs are projected to increase due to recent break-ins, despite remedial security actions. There are significant variances from the previous year for entertainment as the Tunes Against Tuition Fees Concert will no longer take place, and previously shared costs with other events are redistributed. The Common Voices Lecture is also expected to have lower

expenditures this year. Board of Directors expenditures are expected to be lower this year, as the Board Orientation was held on-site this year, eliminating travel and accommodation costs that had been incurred in previous years.

In the Capital Fund, there are no substantial changes from the previous year. For revenue, the fee is set. For expenditures, amortization is paid by schedule. The Fund is projecting a small surplus.

In the Health and Dental Fund, projected revenue is substantially increased from last year based on an estimate of the addition of international student enrolment on the Plan. Expenditures are also increased based on resultant increase in premiums. The Fund is projecting a small surplus.

In the Grants Fund, revenue is not expected to change. For expenditures, there is a substantial increase in the conference grant line based on demand in the previous year. The Fund is projecting a small surplus.

Overall, all Funds will accommodate all initiatives in the Strategic Plans approved by the Board while maintaining a small surplus.

10) Staff Report

Communications Report – September 26, 2016 (Natalie Reisle)

Reisle reported on communications analytics for the week of September 26.

Website traffic was down to 3500 hits, but this is typical after the back-to-school bump.

Facebook reach and engagement remained high, largely due to the Fund the Future infographic, which was shared extensively.

Twitter engagement was driven by the Pride Parade photos and the Hungry for Choice Food Truck Festival.

Instagram recently added analytics. Trends in impressions will be explored once a few weeks of data are available. The most popular media was for the Pride Parade and the Hungry for Choice Food Truck Festival.

In terms of trends compared to this time last year, Facebook reach is up considerably, while Twitter engagement and website traffic are unchanged.

TRUSU Grants Report – September 30, 2016 (Natalie Reisle)

Reisle reported that, as of September 30, the Board has approved four general event grants and four conference grants. This indicates a growing awareness of the availability of general events grants. It is too early to determine trends in the conference grants.

Reisle also reported on the grant application 2016-CG-116: Canadian Bureau for International Education 50th Annual Conference, which the Board previously postponed to seek additional information. Updated fundraising numbers have been included in the agenda along with an explanatory email.

Club Registrations (Parth Patel)

Patel reported that the TRUSU Conservative Club, TRUSU Musicians Clubs, TRUSU Architectural Engineering Technology Club, TRUSU Coop Club, and TRUSU Yu-Gi-Oh Club are all eligible for ratification based on the aims and purposes, signing authorities, and signatures of support.

11) Old Business

11.1) MOTION – TRUSU GRANT
ORTEZA/ALECK

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-CG-116 \$1,820.00 to attend the Canadian Bureau for International Education 50th Annual Conference on November 13-16, 2016

CARRIED

12) New Business

12.1) MOTION – CLUB REGISTRATION
THAKKER/SANTAMARIA

Be it resolved that the Board of Directors ratify the TRUSU Conservative Club

CARRIED

12.2) MOTION – CLUB REGISTRATION
HICKSON/GILBERT

Be it resolved that the Board of Directors ratify the TRUSU Musicians Club

CARRIED

12.3) MOTION – CLUB REGISTRATION
ALECK/HICKSON

Be it resolved that the Board of Directors ratify the TRUSU Architectural Engineering Technology Club

CARRIED

12.4) MOTION – CLUB REGISTRATION
GILBERT/SANTAMARIA

Be it resolved that the Board of Directors ratify the TRUSU Co-Op Club

CARRIED

12.5) MOTION – CLUB REGISTRATION
HICKSON/

Be it resolved that the Board of Directors ratify the TRUSU Yu-Gi-Oh Club

CARRIED

12.6) MOTION – TRUSU GRANT
THAKKER/SANTAMARIA

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-043 \$860.99 to host the Studio Visits and Artist Talk with Amanda Forrest-Chan event on October 11, 2016

CARRIED

12.7) MOTION – TRUSU GRANT
ALECK/ORTEZA

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-042 \$500.00 to host the Kendo Seminar: Nishi Sensei 4th Dan Visit event on October 09, 2016

CARRIED

12.8) MOTION – TRUSU GRANT
HICKSON/ORTEZA

Be it resolved that the Board of Directors fund TRUSU Grant Application #2016-GE-044 \$1,000.00 to host the Western Canada Law Rugby Tournament event on October 15, 2016

CARRIED

12.9) MOTION – 2016/2017 BUDGET
THAKKER/ALECK

Be it resolved that the Board of Directors adopt the 2016-2017 Budget as presented

CARRIED

13) Meeting Time

Tuesday, October 18, 2016 – 4:00PM

14) Notices of Motion

15) In Camera Section (if needed)

16) Adjournment

16.1) MOTION
ORTEZA/GILBERT

Be it resolved that this meeting be adjourned

CARRIED