

## Board of Directors Meeting Minutes

Tuesday, September 05, 2017

Students' Union Building

### 1) Meeting Called to Order

4:00PM

#### PRESENT

Tatiana Gilbert	President
Cole Hickson	Vice President External
Janelle Lapointe	Vice President Internal
Caitlin Orteza	Vice President Equity
Simranjit Singh	International Students' Representative
Emmanuel Daramola	Graduate Students' Representative
James-Dean Aleck	Aboriginal Representative
Dale Drozda	LGBTQ Representative
Emiko Ohama	Women's Students' Representative
Inyat Ur Rehman	Visible Minority Students Representative
Brandon Hayashi	Campaigns Committee Representative
Aanchal Mogla	Campaigns Committee Representative
Arjun Gill	Services Committee Representative
Inderpreet Bains	Services Committee Representative
Mwansa Kaunda	Caucus Steering Committee Representative
Mico Miede-Moffat	Caucus Steering Committee Representative

#### REGRETS

Usra Gohar	Entertainment Committee Representative
------------	--

#### ABSENT

Gagandeep Singh	Vice President Services
Richard Abankwa	Entertainment Committee Representative

#### STAFF

Alex McLellan	University Governance Coordinator
Dylan Robinson	Equity Coordinator
Leif Douglass	Campaigns Coordinator
Parth Patel	Entertainment Coordinator
Cassandra Ring	Services Coordinator
Natalie Reisle	Communications Coordinator

## 2) Approval of the Agenda

2.1) MOTION  
*LAPOINTE/MIEGE-MOFFAT*

Be it resolved that the Board of Directors adopt the agenda as presented.

**CARRIED**

## 3) Approval of the Minutes

## 4) Correspondence

FOR ACTION

FOR INFORMATION

## 5) Presentations

TRUSU Grants Application #2017-CG-180 Dr. Gabor Mate – Shuswap Visit (Theresa Thoms)

Thoms presented the request to attend the Dr. Gabor Mate lecture. Thoms outlined that Dr. Mate was a leader in the field of harm reduction and that it was an opportunity for a large number of social work students to see Dr. Mate speak at a relatively low cost given that the lecture was being held so close. Thoms noted that attending this lecture would be a great opportunity for social work students and encouraged the board to fund the application.

TRUSU Grants Application #2017-CG-181 Enactus World Cup (Joel Mercer)

Mercer presented the request to attend the Enactus World Cup. Mercer provided an overview of the program of the event and noted that it was being held in London, England. Mercer believed that attending the World Cup would be an excellent opportunity for the club to learn and to bring back knowledge they could use throughout the year. Mercer urged the board to fund the application.

TRUSU Grant Application #2017-CG-183 Evidence for Action in an Aging World CAG 2017 (Emma Schulz)

Schulz presented the request for funding to attend the conference in Winnipeg. Schulz outlined that this was the premiere conference in the field of gerontology and that she has been accepted to present a paper at the conference. Schulz provided an outline of the conference activities and expressed that she strongly encouraged to the board to fund her application in order to assist her in attending.

TRUSU Grants Application #2017-CG-184 National Sports Law Negotiation Competition 2017 (Jesse Olynyk)

Olynyk presented the request for funding to attend the competition. Olynyk provided an overview of the competition and noted that TRU has established itself as a leader in sports law in Canada. Olynyk thanked the board for previous funding and encouraged the board to support their application.

## 6) Committee Progress Reports

Campaigns Committee (Leif Douglass)

Douglass reported that the committee met twice since the last meeting and that the committee plan has been slightly delayed although they expect to be prepared for the back to school activities.

In terms of the committee's objective to educate the broader community regarding underfunding at TRU Douglass noted the project has been slightly delayed. The committee has completed a list of community organizations to approach to seek presentations with and has completed the presentation materials although the training committee members to deliver the presentation has taken slightly longer than expected and put the project slightly behind schedule.

Douglass reported that regarding the committees outreach to engage members in advancing potential solutions to address issues related to fees, funding, and financial aid the committees back to school tables regarding funding and financial aid are prepared. Materials and training for these outreach initiatives have been completed and the committee expects to get a good start on its outreach targets.

With respect to the committee's objective to advance policy alternatives to the provincial and federal governments the committee has completed both its provincial and federal budget submissions and is awaiting to confirm its provincial budget consultation presentation date. Further, as previously reported Douglass noted that the committee is awaiting to see if it will be selected to participate further in the federal budget consultation process.

Douglass reported that the committee continues to work with the city to schedule a fall semester budget consultation on campus to fulfill its objective to empower students to share their perspectives with municipal decision makers. Douglass also noted that with respect to the transit stakeholder's discussion planned as for the winter semester as a part of this objective that no progress has been made to date.

Lastly, as far as the committee's objective to assist members in exercising their democratic rights in the 2017 Municipal By-Election the committee has completed its Now is the Time website and the site has gone live. Douglass noted that early feedback and web traffic has been positive. Douglass further reported that the committee continues to work to ensure the success of its upcoming Pizza and Politics event. Douglass noted that materials for the event

have been completed and that on campus promotion will begin later this month closer to the event.

### Services Committee (Cassandra Ring)

Ring reported that the committee has met twice since the last meeting and that the committee's strategic plan continues to progress positively.

Ring noted that in terms of the committee's objective to improve the usage of the health plan continues to be on track. Plans for the both the on campus outreach and the health and dental information session are progressing as planned.

Ring reported that the committee's objective to improve the usage of the Members Advocate Service is on track. The materials have been produced for the back to school campus outreach and the committee has completed its training. The committee expects to meet its outreach metrics with regards to the promotion of the Members Advocate.

Ring outlined that the objective to improve the usage of the TRUSU Grants program remains on track. The committee has completed its updates to the program website and has completed the materials for campus outreach promoting its information sessions regarding the program.

Ring noted that with respect to the objective to educate members about the availability of Common Grounds the committee has scheduled a date and time for the promotion and that the material have been produced for the promotion.

### Entertainment Committee (Parth Patel)

Patel reported that the committee had not met since the last meeting. Patel noted for the Board that preparations for all of the back to school events are complete and the committee is expecting to have a successful few weeks and to meet all of its objectives and goals.

With respect to the objective to host a back to school bbq to ensure students develop a sense of belonging to campus and to provide students with an opportunity to meet each other preparations are complete. The committee has confirmed approximately one hundred and forty vendors to participate in the resource fair to welcome students to campus and provide access to their various services. Further, Patel noted that committee has planned an inflatable to obstacle race and prize draw and expects to have over one hundred student meet each other.

Patel reported that with respect to the committee's objective to host a club's day to connect student's other students around shared interests or perspectives the committee has confirmed approximately forty clubs or community groups for club's day and expects to exceed its goal of sixty as approved by the board.

In terms of the committee's objective to host an outdoor movie night to promote the Union's services Patel reported that plans for the Outdoor Movie Night and

Food Truck Festival are complete. Logistics have been organized and the promotional videos for various parts of the organization have been completed and are prepared for screening.

Lastly, Patel noted that no additional progress has been made regarding objectives related to events beyond the back to school period. Efforts to advance these objectives will continue upon completion of the September events.

### Equity Committee (Dylan Robinson)

Robinson reported that the committee met twice since the last meeting.

Robinson reported that the committee plan is on track and progressing accordingly. Robinson reported that the committee has completed the Pride Parade and Storytellers Gala take away material content. Robinson also noted that the committee is preparing for its men who have sex with men campus outreach at the back to school events.

### Executive Committee (Nathan Lane)

Lane reported that the committee has met once since the last meeting.

Lane noted that the committee has completed the process to appoint a new Equity Member at Large and is pleased to report that the committee has selected Sarpreet Mann. Lane outlined that Sarpreet's contact information has been passed on to the Equity Committee Leadership Team and that they will be reaching out to Sarpreet to onboard them to the committee.

Lane also reported that the committee was in receipt of a resignation from Entertainment Committee Representative Gohar and that it has referred a motion to accept the resignation on today's agenda. Lane provided an overview of the appointment process for a new Entertainment Committee Representative.

### Student Caucus Steering Committee (Alex McLellan)

McLellan reported that the committee has met once since the last meeting.

McLellan noted that overall the committee is prepared for the back to school rush.

In terms of the committee's objective to recruit students to the Caucus recruitment is already underway. The recruitment website and application are up and a request to past representatives has already been sent out and six applicants have already reapplied. The committee has outreach planned at all of the upcoming back to school events and has an information session planned for September 22, 2017.

In terms of the committee's objective to ensure TRU responds to the Student Budget Consultation and commits to address these issues McLellan reported that the committees anticipate that the most recent budget report will be distributed to campus stakeholders prior to the next meeting. McLellan also noted that a planning meeting with TRU to advance the open textbooks grant

intuitive is scheduled for early October and that things are advancing as planned with respect to that goal. McLellan also noted that no progress has been made on the partnership with the TRU Advancement Office regarding a financial aid survey as the polling company that would develop the survey is currently engaged in our annual fees, funding, and financial aid survey with the Campaigns Committee. The committee will commence this project upon the completion of that survey. Lastly, McLellan outlined that a meeting has been scheduled with the Provost's Office to continue to move forward the Degree Works Fall 2018 Implementation project.

McLellan reported that progress has been made towards achieving the objective of ensuring a full campus consultation for the campus food services contract renewal. In terms of building campus support the committee continues to prepare for the Food Truck Festival which will serve as the campaign launch. McLellan further reported that the committee has filed a freedom of information request to obtain the existing campus food services contract.

**7) Finance Report**

**8) Staff Report**

Communications Report – August 28, 2017 (Natalie Reisle)

Reisle reported that the overall performance of our communications has been positive during this period.

With respect to the website Reisle reported that the launch of the Municipal By-Election campaign materials and click throughs from the most recent newsletter have increased traffic to the site however this traffic was not enough to impact the overall semesters performance which remains down. Reisle noted that the number of individual visits for the year was substantially higher than previous years although the number hits to the website was lower than previous Years. Reisle outlined for the board that website restructuring to reduce pages that visitors need to click through and the elimination of the housing registry have reduced website hits. In summary, there is more visitors to the website than previous years but they are going to less pages when they are there than previous years.

In terms of social media, the Union exceeded both its previous years reach and engagement on Facebook by a significant margin, the Union continues to struggle with its use of twitter as a result of low use amongst members, and the Union had a strong summer on Instagram and needs to continue to expand its communication on this platform. Generally, Reisle reported that the Unions performance across its social media platforms continues to progress positively.

Lastly, with respect to the Unions newsletter Reisle reported that the back to school newsletter had an open rate of fifty one percent which is the highest open rate we have ever had for our newsletter and that the response rate in terms of click through to the events calendars and other content was very positive.

TRUSU Grants Report – August 28, 2017 (Natalie Reisle)

Reisle noted that there was nothing material to report with regards to the general and educational grants portion of the program.

Reisle noted that there was nothing material to note with regards to the conference grants portion of the program.

Reisle reported that there was nothing material to report with regards to the guest lecture grants portion of the program.

Reisle noted that no community sponsorship grants have been approved since the last meeting and that expenditures remain at sixteen percent of projected expenditures.

9) **Old Business**

10) **New Business**

10.1) MOTION – TRUSU GRANT  
*BAINS/ALECK*

Be it resolved that the Board of Directors fund TRUSU Grant Application #2017-CG-180 \$2,880.00 to attend the Dr. Gabor Mate – Shuswap Visit.

**CARRIED**

10.2) MOTION – TRUSU GRANT  
*KAUNDA/MIEGE-MOFFAT*

Be it resolved that the Board of Directors fund TRUSU Grant Application #2017-CG-181 \$2,000.00 to attend the Enactus World Cup.

**CARRIED**

10.3) MOTION – TRUSU GRANT  
*ORTEZA/MOGLA*

Be it resolved that the Board of Directors fund TRUSU Grant Application #2017-CG-180 \$908.97.00 to attend the Evidence for Action in an Aging World CAG 2017 conference.

**CARRIED**

10.4) MOTION – TRUSU GRANT  
*GILL/DROZDA*

Be it resolved that the Board of Directors fund TRUSU Grant Application #2017-CG-184 \$1,575.00 to attend the National Sports Law Negotiation Competition 2017.

**CARRIED**

10.5) MOTION – TRUSU HONORARIA  
*HICKSON/KAUNDA*

Be it resolved that the Board of Directors receive the honoraria report for the period of August 10, 2017 – August 23, 2017.

**CARRIED**

- 10.6) MOTION – BOARD RESIGNATION  
*LAPOINTE/KAUNDA*

Be it resolved that the Board of Directors receive the resignation of Entertainment Committee Representative Gohar.

**CARRIED**

- 10.7) MOTION – CLUB RATIFICATION  
*MOGLA/ALECK*

Be it resolved that the Board of Directors ratify the Pre-Law Club

**CARRIED**

**11) Meeting Time**

Tuesday, September 19, 2017 – 4:00PM

**12) Notices of Motion**

**13) In Camera Section (if needed)**

**14) Adjournment**

- 14.1) MOTION  
*SINGH/HAYASHI*

Be it resolved that this meeting be adjourned

**CARRIED**