## Policy Manual Operational Policy

## **Operational Policy 03 (OP-03): Campaigns Committee Terms of Reference**

Adopted by:Board of DirectorsAdopted on:March 25, 2009Amended by:Board of DirectorsAmended on:April 07, 2015

## Summary:

The Union recognizes advocacy as a central component of operations. As such, the Campaigns Committee is established and maintained as a Standing Committee of the Union by Bylaw IV, Section 6, Sub-section a). This policy outlines the operations of the Campaigns Committee in fulfilling its responsibilities as described by Bylaw IV, Section 6, Sub-section c).

## **Policy:**

- I. The Campaigns Committee shall:
  - a. Develop for recommendation to the Board of Directors no later than July 15 an annual Campaigns Plan, which shall include:
    - i. The development of campaign possibilities on municipal issues and recommendations on means of implementation;
    - ii. The development of campaign possibilities on provincial issues and recommendations on means of implementation;
    - iii. The development of campaign possibilities on federal issues and recommendations on means of implementation;
    - iv. A review of campaigns of current coalition partners and recommendations on means of participation;
  - b. Coordinate and report to the Board of Directors on the implementation of all aspects of the Campaigns plan;
- II. The membership of the Campaigns Committee shall be as described in Bylaw IV, Section 6, Sub-section c), Item ii.