



CAMPAIGNS COMMITTEE

The Campaigns Committee had an impactful year, focused on building community connection and strengthening student engagement on campus. Through our core programs and initiatives, we supported students by helping them connect with each other, the wider community and the organizations that shape their Kamloops university experience.

This year's Breaking Bread events created welcoming spaces for students to discuss key issues with peers and local community leaders. These sessions encouraged open dialogue that affect life on and off campus, helping students build understanding while creating connections across experiences and perspectives.

In April, the Committee partnered with Elections Canada to bring an advanced polling station to campus. This effort made voting more accessible for students, staff, and faculty, and reinforced the importance of eliminating barriers to democratic participation.

A major new initiative this fall was the Volunteer Fair, which brought dozens of non-profit organizations to campus. The event helped students discover volunteer roles, connect with community partners, and explore opportunities that support both personal development and community wellbeing. We also started the relaunch of the Deals Discount Program, which expands student access to savings at local businesses and strengthens relationships between students and the Kamloops business community.

Looking ahead the Campaigns Committee is excited to build on this foundation with further development of current and newly proposed programing that deepens student connection, strengthens community partnerships, increases access to civic participation and continues to build a strong foundation of engagement across campus.

QUICK FACTS

- Had **130** students register for Breaking Bread sessions throughout the year.
- Secured **70+** discounts at over **50** local businesses for the Deals discount program.
- Supported student's access to legal services with **12** on-campus legal clinic dates.
- Hundreds of students connected with **40+** local non-profits at the first annual Volunteer Fair.
- Created an opportunity for over **300** staff and students to vote on campus in the Federal election.

Jan 15

BREAKING BREAD: SOCIAL MEDIA AND MENTAL HEALTH

A conversation on how social media shapes student wellbeing, connection, and stress, and what healthier online habits can look like.

Feb 19

BREAKING BREAD: SEASONAL DEPRESSION

A discussion on recognizing seasonal depression, accessing support, and building strategies to stay grounded through the winter months.

Mar 19

BREAKING BREAD: TRU'S COMMUNICATION TO STUDENTS

A dialogue about how TRU shares information with students and student's thoughts on how communication can become clearer, timelier, and more effective.

Apr 13 - 16

ON CAMPUS POLLING STATION

The Campaigns Committee worked with Elections Canada to ensure that students, staff and faculty had access to an advanced polling station on campus.

Apr 18

BREAKING BREAD: CULTURAL ADAPTATION

Students and community members explore the challenges and opportunities of adapting to new cultures and building belonging on campus.

Sep 15

VOLUNTEER FAIR

An event connecting students with local organizations to explore volunteer roles, build experience, and get involved in the Kamloops community.

Sep 17

BREAKING BREAD: EXPLORING THE KAMLOOPS JOB MARKET

A session focused on navigating Kamloops' job market, understanding local opportunities, how to network and gain experience, and preparing for work during and after school

Oct 15

BREAKING BREAD: DRUG USE

An open discussion on drug use, harm reduction, and community safety, centering student experiences and questions.

Nov 19

BREAKING BREAD: MENTAL HEALTH SUPPORTS

A conversation about accessing mental health supports, identifying gaps, and improving services for students

Dec 17

BREAKING BREAD: TARIFFS AND HOW THEY AFFECT YOU

A discussion unpacking tariffs, how they influence everyday costs, and what students should know about their broader economic impact.

